



Editorial

Migration studies: international partners united around one big objective

The project MIGRANT is about to be closed in July. The partners of the capacity building Migrants Project are meeting in Palermo to mark the completion of numerous accomplishments over the past three years and to celebrate a big team of administrators, partners in the different universities all united around one big objective: Promote interest in the study of migration. And what better place than Tunisia to do that! We are right at the heart of it by our geographical location alone! There is a long history of studying migration in various institutions and disciplines in Tunisia but not within one programme. This is the unique character of the Master degree (MA) in Migration studies which brings together faculty members from different disciplines in Tunisia and their counterparts across the Mediterranean (for the University of Palermo and Granada) and across the Channel (for the University of Westminster).

The three year capacity building project launched in 2020 was meant to establish a Master's in Migration Studies and in the meantime to involve faculty members in a series of professional development initiatives which consisted in online lectures, attendance of on-site job shadowing activities, co-teaching activities and summer institutes (first in Granada, the second in London, and the third is in Palermo. All these helped support the faculty involved in the now on-going MA programme in imagining a curriculum, individual courses, selection criteria, and guidelines for research and internship activities in the future. Partners have over these three years help build up a solid team of lecturers and researchers who are capable of working across disciplines connected to the study of migration. As part of this capacity building efforts, the project allowed for funding

and supporting six PhD students; two in each university; 2 appointed in Westminster, 2 in Palermo and 2 in Granada. They and the students enrolled in the Migration MA right now represent the future. The knowledge and expertise they have been developing on migration will hopefully help our respective countries and the world (rethink) the issues and perspectives in migration studies, deepen our understanding of the complexities and intricacies of the migration experience and hopefully (re)imagine solutions far from political pressures and debates around headline-grabbing issues.

This closing ceremony will be linked with a convention signature between UMA and university of Palermo. It will be an invitation to everyone present to think from his or her own position about how to sustain the connection already established and propose new projects involving mobility of students and faculty, pairing faculty in long and short-term exchanges (co-teaching, co-supervision, evaluating/examining theses) and/or any new ties around collaborative research projects to tell the stories of migration as lived in our settings. It will be also an occasion to use partnership to build a peaceful and open world. The best legacy ever for future generations.

Jouhaina Gherib
President
Manouba University

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Persons of the Month



Pr. Hajer BELLALOUNA HAFSIA, Full Professor at Higher School of Commerce of Tunis (ESCT), Editor-in-Chief of the UMA Newsletter

With a university habilitation, a Ph.D. in Management Science, specializing in Marketing, and a DEA from FSEGT, along with a Master's degree from IHEC Carthage, Mrs. Hajer Bellalouna holds the position of Professor of Marketing at the Higher School of Commerce of Tunis (ESCT), where she imparts knowledge in marketing communication and sensory marketing.

Her academic journey commenced in 1999 as an assistant, progressing to become an associate assistant of marketing at Sup'Com. Her unwavering commitment to enhancing higher education is evident through her leadership as the head of the Economics, Management, Law, Languages, and Humanities (EGDHL) department, as well as her active engagement in academic projects at Sup'Com.

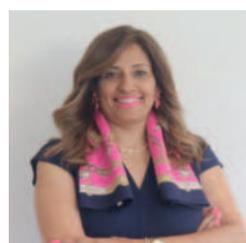
In 2013, Mrs. Hajer Bellalouna joined the University of Manouba as an associate professor and subsequently achieved the position of full professor. Demonstrating great energy and contagious enthusiasm, she took on the role of director of internships, striving to improve students' employability. Additionally, she actively participated in orientation days organized by the Ministry of Higher Education and Scientific Research. At present, she assumes responsibilities as the coordinator of the research master's program in marketing, heads the sustainable development unit, and serves as a member of the quality unit at ESCT.

Beyond her responsibilities at ESCT, she is an elected member of the UMA council, overseeing UMA's communication and acting as the editor-in-chief of its newsletter since 2021. Her unwavering dedication has played a pivotal role in making the UMA Newsletter a resounding success, ensuring its continuity month after month.

Since 1993, Mrs. Hajer Bellalouna has shared her expertise with numerous Tunisian universities, including FSEGT, ISGS, ISGT, IHEC, Sup'Com, and ISCAE. In addition to her role as an educator, she supervises several ongoing and completed doctoral theses. Her research findings have been presented at various international conferences and published in prestigious journals: Telecommunication and digital economy, Revue des Sciences de Gestion, Revue Tunisienne de Marketing, International Journal of Economics & Strategic Management of Business Process, International Journal of Bank Marketing, Revue Management et Avenir, Presses Universitaires de Rennes (Mars 2008) ...

Her expertise and contributions in the field of marketing have garnered recognition, as evidenced by her participation as a jury member in the recruitment of marketing assistants in 2014 and 2015, as well as her involvement in the national jury for the promotion to the rank of Associate Professor in Marketing in 2020 and 2021. In 2019, she contributed to the evaluation of research laboratories on behalf of CNEARS.

Mrs. Hajer Bellalouna is an esteemed member of the Tunisian Marketing Association (ATM) and had the honour of chairing the scientific and organizational committee of its conference for two consecutive editions in 2020 and 2021.



Mme Faten BEN AISSA, University Teacher at the Higher Institute of Multimedia Arts (ISAMM), Co-editor of the UMA Newsletter

Mrs. Faten Ben Aissa is a university teacher at the Higher Institute of Multimedia Arts in Manouba, strategic and digital communication consultant and a trainer in entrepreneurship, leadership, and managerial skills, certified by the European Bank for Reconstruction and Development.

She is also a certified expert in "Open Government" by The National Democratic Institute for international affairs in the United States. With seven years of significant experience at the Ministry of Tourism and Handicrafts, she served as the press and communication officer.

Mrs. Ben Aissa provides support to businesses and organizations in competitive intelligence and strategic challenges to enhance their competitiveness. Additionally, she offers her expertise in strategic intelligence and economic intelligence, certified by the African Center for Competitive Intelligence and Economic Intelligence, to assist with future development and strategic decision-making.

Mrs. Faten Ben Aissa is actively involved in various projects:

- At UMA, she takes charge of communication and coordination for the University's Information Newsletter and is engaged in University projects such as symposiums, Networking days, and orientation days.
- At ATUGE, she serves as the Secretary-General and leads the "Education" axis.
- At the International Council of Women Entrepreneurs, she holds the position of Director of Communication.
- At "connecting women," she leads projects to promote equal opportunities and women's access to positions of power.
- She mentors and supports young idea owners and project holders within incubators and accelerators.

Her preferred theme is self-marketing, using it as a means and tool to showcase one's skills through the implementation of "Growth marketing" strategies.

Furthermore, she organized the first Festival of Francophone Economic Intelligence (FIEF) during the Francophonie Summit in Djerba in 2022.

Number of the month

404: Number of students admitted to the UMA reorientation exam.

Word of the Month

NFT ("non-fungible token") is « a digital ownership certificate issued by a blockchain and associated with a digital asset (such as a photo, text, video, etc.) ».

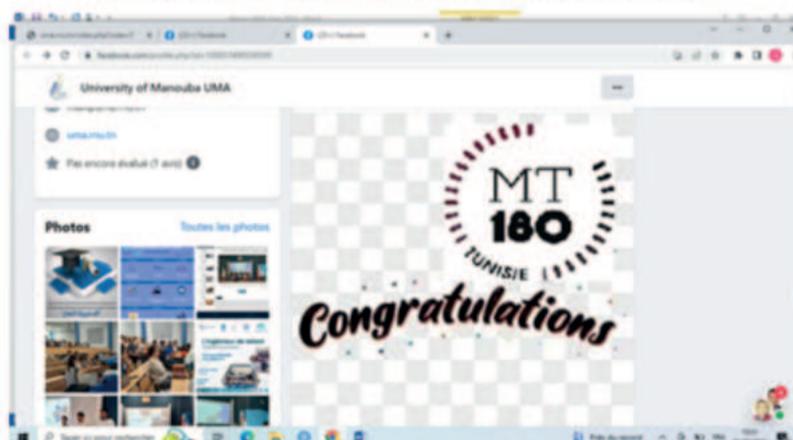
Distinctions of the Month

Successful Renewal of ISO 9001 Certification for the School of Veterinary Medicine in Sidi Thabet



June 1st: The School of Veterinary Medicine in Sidi Thabet successfully renews its ISO 9001 certification for the third consecutive year. Congratulations to the entire Quality team.

UMA wins third award at the "My Thesis in 180 Seconds" finals



June 10th: Candidate Sana Safi from the University of Manouba was among the top three finalists in the international francophone competition "My Thesis in 180 Seconds," which featured 15 participants. They were selected from a pool of 30 participants in the first round, consisting of doctoral graduates from various Tunisian universities. During the finals, each participant presented their research project in 180 seconds.

Congratulations!

Distinctions of the Month

End-of-year party and congratulations to the WBU winners

July 17: UMA celebrated its end-of-academic-year festival with great enthusiasm, gathering students, professors, administrative staff, and distinguished guests. The event was filled with a vibrant atmosphere, brimming with intense emotions. On this momentous occasion, the university aimed to show its appreciation for its most valuable resource: its human capital. As a gesture of recognition, prestigious awards were presented to our top achievers, acknowledging their outstanding accomplishments and significant contributions to UMA's excellence:

UMA Student Awards:

Winners by type of UMA degree : **Farah Salmane** ISCAE, for the bachelor's degree, **Rima Ben Thayer** , ESEN for the master's degree & **Rim Jaabar** , ENMVT, for the veterinary medicine and engineering degree.

Winners by UMA disciplinary pole: **Badis Chetioui**, degree in Finance, ESCT for the economics and management pole; **Med lheb Haboubi** , IT engineer, ENSI for IT, arts and multimedia; **Rania Cherif**, ISSEP-KS, bachelor's degree in STAPS for the life and environmental sciences division & **Med Mehdi Khiari**, FLAH, bachelor's degree in geopolitics and international relations.

UMA special prize for international students: **Nada Assessi** , MP ISCAE.

WBU Researcher Awards:

Prize for best researcher publishing at UMA : **Imed Riadh FARAH**, MSE, RIADI, first prize & **Mourad Ben Said** , ISBST, 16AGR01, second prize.

Special prize for the most cited researcher: **Wadii Boulila** , ISAMM, RIADI.

Price of UMA research structures:

Prize of the CCP doctoral school: Geomatics laboratory of geosystems , head **Taoufik Melki**, FLAHM, first prize & Semantic research and computer linguistics laboratory , head **Abdesselemen Aissaoui**, FLAHM, second prize.

Prize of the STICODE doctoral school: Arabized computer laboratory and in integrated documentation and document engineering and software (RIADI) , responsible **Narjes Bellamine**, ENSI, first prize & **Laboratory Epidemiology of ENzootic infections of Herbivores in Tunisia** , responsible **Lilia Mesaadi**, ENMVT, second prize.

ECCOFIGES doctoral school prize: University-Business Management Laboratory: interdisciplinary approach (LIGUE) , head **Rym Bouderbala**, ISCAE, first prize & **Laboratory Research on Innovatve Management, Risk, Accounting and Finance (RIM RAF)** , head **Kamel Naoui**, ESCT , second prize.

UMA Student Club Awards: Award for Best Activity Related to Sustainable Development Goals, Android Club ESEN; Most active club award, **Youth Club Insurance**, ISCAE & Special award for the animation of the end of year party, **FLAHM red crescent and Appolo ESEN club** .

It is with great pleasure that we extend our congratulations to all the UMA laureates for the 2022-23 academic year and express to them the pride of the university to have them among its community.

Congratulations to all and until the next...



Academic News

Inauguration of a Methodological Workshop at IPSI for a Delegation from Ennajah University in Palestine

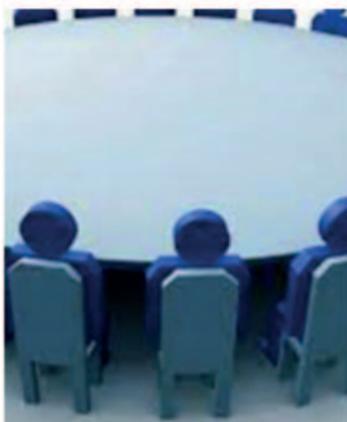


June 1st: The methodology workshop organized at IPSI (Institute of Press and Information Sciences) for a delegation from Ennajah University in Palestine was inaugurated in the presence of the Palestinian ambassador.

The delegation consisted of 12 MA students and their instructor.

The objective of this workshop was to provide Palestinian students with the necessary methodological knowledge and skills to successfully conduct their research.

University Council Meeting at IPSI & ENSI



June 7th & July 17th: The UMA Councils convened successively at IPSI and then at ENSI.

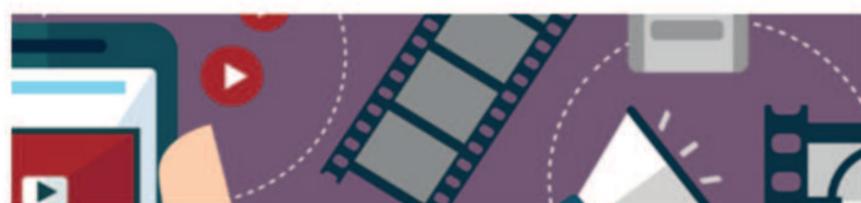
The discussions were lively and constructive.

Conference by Richard Pena, Colombia Professor & NY film festival founder at ESSTED



June 9th: A conference by Richard Pena (film critic, former director and founder of the New York Film Festival, and professor at Columbia University) entitled "Altered Vision: American Avant-Garde Filmmaking, 1943-1969" was organized at ESSTED (HUB Design) by the transdisciplinary research unit "Individus, Institutions et Mutations" of UMA and the Columbia Global Center Tunis.

Creating a promotional Video for UMA Institutions



June 9th: Within UMA's preparations for the 2023 orientation days for high school graduates, an online coordination meeting was organized with the Com Focal Points of the various UMA institutions.

The objective was to propose two distinctive elements of the institutions that will serve as a foundation for scripting and creating a promotional video showcasing the UMA institutions.

Reorientation exams, March 2023 session



June 9th: The results of the reorientation exams for the March 2023 session have been announced online.

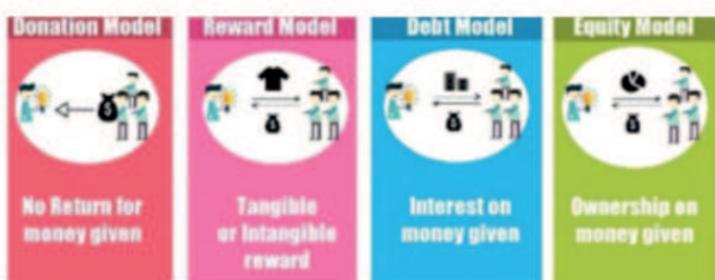
Letters of appointment will be available starting from June 28th, 2023.

Follow up to "PromESsE" Project



June 16th: As part of the Higher Education Modernization Project to Support Employability ("PromESsE"), a World Bank supervision mission and a seminar on the results of Quality Improvement Plans (PAQs) in universities were held at the Cité des Sciences.

Doctoral Seminar at ESSTED



June 22th: The two-day doctoral seminar titled "Fundraising for Scientific Research" was held at ESSTED.

This event aims to provide doctoral students with the necessary knowledge and skills in seeking funding for their scientific projects.

Student News

SWAFY Project (Science With And For Youth)



June 2nd and 30th: As part of the implementation of the SWAFY Project (Science With And For Youth), funded by the European Union and managed by the National Agency for the Promotion of Scientific Research (ANPR), brief notes are being received to select associations, consortia of associations, startups, and private entities.

The objective is to strengthen and restructure scientific clubs and support the organization of a Youth & Science dialogue.

We would like to remind that June 2nd, 2023, marks the launch date of the "Swafy" project, aiming to support active associations in the field of science and provide guidance to doctoral and post-doctoral students in the creation of scientific startups.

The overall budget for this project amounts to 9.5 million euros, equivalent to 32 million dinars.

ESEN ANDROID CLUB Activities



June 9th: ESEN ANDROID CLUB organized the "Techstars Startup Weekend Manouba" dedicated to the Sustainable Development Goals (SDGs). This international event takes place over 54 hours during the week.

During this hackathon, a group of developers, business leaders, entrepreneurs, marketing experts, designers, and other innovators gathered to present their project ideas and business models after undergoing a series of training sessions.

ISAMM INNOV'PROJECT 2.0



June 12th: Launch of the competition for the best innovative project: ISAMM INNOV'PROJECT 2.0, which took place over 2 half-days: June 12th and 13th.

Success of ESSTED Packaging Projects at the PackPrint Tunisia 2023 Competition



From June 13th to 16th: During the competition organized by the Technical Center for Packaging, PACKTEC, and the International Packaging and Printing Exhibition "PackPrint Tunisia 2023" at the Kram Exhibition Center, 12 projects from the Higher School of Design Sciences and Technologies (ESSTED) were awarded.

Among these projects, 10 are in the "Creativity and Innovation" category. They were rewarded for their efforts in encouraging purchase, providing user-friendliness, and adapting to the target market. Additionally, 2 projects were selected in the "Technical" category, with evaluation criteria focusing on innovation, packaging improvement, product quality preservation, and ease of implementation at various stages of production.

This annual competition is open to all students with packaging design projects or solutions for primary, secondary, grouping, packaging accessories, point-of-sale displays, etc. Three projects were awarded the 1st, 2nd, and 3rd Prizes in each category, and each packaging design that scored above 7 received a "Tunisian Student Star Pack" certificate. Here are the winners in each category:

"Creativity and Innovation" Category:

- 1st Prize: Miss Halifa ACHOUR for the "Achkel Media Kit" gift box;
- 2nd Prize: Miss Manel KHAMESSI for the "Family Fun Kit" cardboard box.
- 3rd Prize: Miss Souad AISSAOUI for the "Zamaniet" cardboard box;

"Technical" Category:

- 1st Prize: Miss Molka FEZZANI for the environmentally friendly candle packaging in orange;
- 2nd Prize: Mr. Azizi GARCI for the active packaging of couscous.

It is worth noting that the winning packaging designs will have the opportunity to participate in the WorldStar Student Awards, a global junior packaging competition organized by the World Packaging Organization (WPO), as well as the Arab Star Pack Junior Packaging Competition.

First ISCAE International Finance Symposium



From July 14th to 16th: ISCAE had the privilege of organizing the "First ISCAE International Finance Symposium." The opening ceremony was graced by the presence of the President of the University of Manouba, Prof. Jouhaina Ben Boubaker Gherib, and the Director of ISCAE, Prof. Saber Sebal.

This esteemed event featured distinguished Keynote Speakers, including Professors Omrane Ghedhami from the University of South Carolina, USA, Sadok El Ghoul from the University of Alberta, Canada, Najah Attig from Dalhousie University, Canada, and Samir Saadi from the University of New York, USA, and the Paris School of Business, France.

The "First ISCAE International Finance Symposium" will be cherished as a significant milestone in our relentless pursuit of academic excellence and knowledge dissemination in the field of finance.

Special orientation

Information and Orientation Day for Communication and Guidance Counselors

July 6th: the President of the University of Manouba inaugurated the "Information and Orientation Day" in the meeting room at the university headquarters. This event was specifically organized for communication and orientation counselors, in the presence of representatives from regional education delegations. The main objective of this initiative was to provide detailed information about the various educational programs available at UMA institutions, in order to facilitate the academic orientation of new high school graduates in their academic choices.



Organization of the "Regional University Orientation Information Day" in Manouba



July 17th: the Carthage la Modernité Amphitheater hosted the "Regional University Orientation Information Day" in Manouba. This event brought together a significant number of new high school graduates from the region and neighboring governorates.

The program of this information day was inaugurated by the University President and the Director of Reforms at the General Directorate of University Renewal, and it featured direct meetings between the new high school graduates and school and university communication and orientation counselors. These meetings covered the orientation system and its stages, as well as the various university specialties available, the process of obtaining them, and essential advice for a successful university orientation. Additionally, academic fields and their career prospects were explained.

As part of this event, an exhibition organized by different university institutions was set up to showcase the institutions, university services, and professional training opportunities. The new high school graduates had the opportunity to gather information about various specialties to assist them in their university orientation process and make informed choices.

Participation of the University of Manouba in the "National University Orientation Days 2023"



From July 20th to 22nd: the University of Manouba participated in the "National University Orientation Days 2023," held at the Cité des Sciences in Tunis. The program of these days, starting at 9 am and extending until 2 pm, included direct meetings between new high school graduates and school and university communication and orientation counselors, providing them with advice for successful university orientation. Conferences on educational offerings and career prospects were also organized.

Administrative News

Technical Assistance to teams responsible for the PAQ projects



June 8th: As part of the Technical Assistance to the teams responsible for the implementation of the PAQ projects and in continuation of previous initiatives, an online question-and-answer session on the procurement of PAQ projects was organized. This session was facilitated by an expert from the World Bank along with the UGP-PromESsE team (Project Management Unit for the Modernization of Higher Education in Support of Employability).

March Session 2023 Reorientation Exam Results



June 13th: The results of the reorientation exam for the March 2023 session have been announced.

Starting from June 28, 2023, the withdrawal of nomination cards will take place for successful candidates.

UMA Budget negotiation



June 15th: An online working meeting was held with the MESRST to discuss the budget of the UMA for the year 2024.

Implementation of Diplomas with QR-Code Electronic Certificate



June 15th: As part of the implementation of the diploma editing and customization solution following the model validated by the Ministry of Higher Education, which includes the QR-Code electronic certificate, an online meeting was held with the Officials.

Partnerships

Participation in the GIE "Global Compact Network Tunisia."



June 3th: The President of UMA participated in the founding general assembly of the "Global Compact Network Tunisia" in GDA (Agricultural Development Group) Sidi Amor.

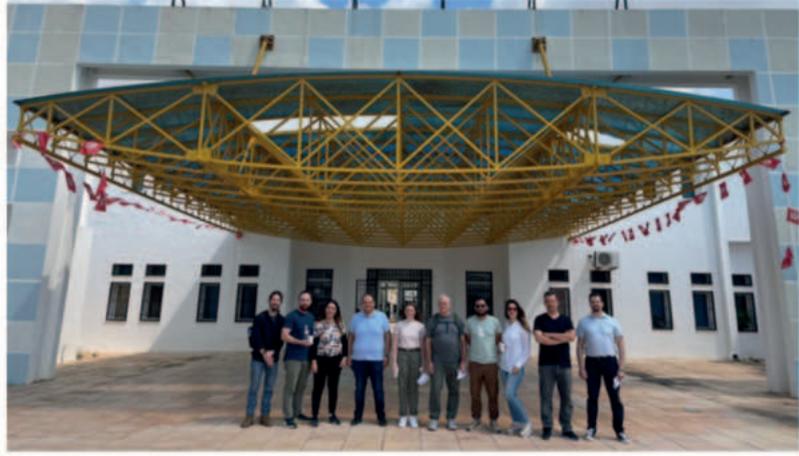
GDA Sidi Amor is an NGO that brings together young men and women, as well as residents of a rural site, with a common goal: to enhance the natural resources of the site in partnership with the public authorities.

Coordination with the Tunisian Order of Engineers



June 3th: As part of the symposium on the internationalization of engineering education, a coordination was discussed with the Tunisian Order of Engineers, during a roundtable discussion entitled "Integration of Engineering Education in its Local, National, and International Environment: Sustainable Relationship with the Socioeconomic Sphere," moderated by Mrs. Samiha Khelifa, the UMA's Sustainable Development Goals (SDGs) representative in UMA & Sousse. This meeting provided an opportunity to explore ways to strengthen the connections between engineering education and the socio-economic context, both at the local and international levels.

Visit of an American Delegation to ISAMM



From June 11th to 19th: As part of a partnership between ISAMM and the University of Arkansas (USA): UARK World Languages, Literatures & Cultures, the American delegation participated in the following activities:

- Participation in the defense juries of the jointly constructed "Video Game Development" bachelor's degree.
- Working meetings with students.
- Work sessions related to the project "Building a Digital Technology Curriculum to Bridge Education and Industry in North Africa and Beyond".
- Research activities at archaeological sites in Carthage, Dugga, Bella Rigja, and Oudhna.
- Designing immersive VR and AR applications to enhance the visited archaeological sites.

A new agreement between UMA and the University of Palermo

July 11th: As part of the "Migrant" project's Summer School, a cooperation agreement was signed between UMA and the University of Palermo.



Corporate Social Responsibility of UMA

THE IMPACT Ranking Results for UMA

"Branding the One UMA" Project



June 1st: The results of THE IMPACT ranking are now available online.

In this ranking, UMA is placed:

- Between 801st and 1000th globally.
- Between 301-400 for SDG 4 (Quality Education).
- Between 401-600 for SDG 5 (Gender Equality).
- Between 401-600 for SDG 16 (Peace, Justice, and Strong Institutions).
- +1001 for SDG 17 (Partnerships for the Goals).

These results reflect the ongoing efforts of the university to promote quality education, gender equality, and justice, while highlighting the need to strengthen partnerships for a more comprehensive achievement of sustainable development goals.



June 5th: During a meeting at ESSTED with the directors of UMA establishments, the results of the students' workshops on the "Branding the One UMA" project were presented.

This project aims to achieve better visibility of UMA's identity among external stakeholders and enhance the sense of belonging within its entire community.

A delegation of Italian veterinarians visits the National School of Veterinary Medicine



June 6th: A delegation of Italian veterinarians from the Zooprohylactic Institute of the Umbria and Marche Region, Italy (IZSUM), visited the National School of Veterinary Medicine (ENMVT).

The purpose of this visit was to introduce our guests to the Veterinary School and explore potential areas of collaboration between our two institutions.

Entry Exam for the National School of Veterinary Medicine



June 7: Commission for the entry exam into the first year of the undergraduate veterinary studies.

The exams took place on June 20th, 21st, and 22nd, 2023.

A delegation from the National Veterinary School of Toulouse visits the National School of Veterinary Medicine



From June 19th to 22nd: As part of the development of a twinning project between French veterinary schools and the National School of Veterinary Medicine (ENMV) under the auspices of the World Health Organization, a delegation from the National Veterinary School of Toulouse carried out a mission to ENMV Tunisia.

Meeting with the coordinators of the master's programs



June 13th: A webinar was organized with the aim of presenting the ESEN master's programs, including a Q&A session during which interested candidates had the opportunity to exchange and ask questions to the coordinators of the master's programs.

Participation in the TCPC Collegiate Programming Contest



June 24th and 25th: three talented ESEN students, Mohamed Ali Saidi, Khaled Abdellatif, and Amir Benzarti, participated in the TCPC Collegiate Programming Contest held in Sousse. Their dedication and skills were commendable throughout the competition.

We would also like to extend our congratulations to Yacine Hammi, the president of ESEN HIVE CLUB, and Akram Ben Zaoui, an M1 Web Intelligence student, for their exceptional coaching and guidance provided to the team.

Fifth Edition of STARTUP WEEKEND by ESEN ANDROID CLUB



9th, 10th, and 11th of June: The fifth edition of STARTUP WEEKEND organized by the ESEN ANDROID club provided an immersive experience in the world of entrepreneurship and technology. This event brought together passionate students who had the opportunity to develop their innovative ideas in teams.

Microsoft Certifications



June: The 4C-ESEN Unit congratulates all the participants who have successfully obtained Microsoft certifications (40 certifications). Some students have obtained more than one certification, congratulations.

The end-of-year celebration

July 7th: The end-of-year celebration took place in a festive atmosphere. We extend our gratitude to our sponsors Quebec Center, Tunisie Telecom, and Technopôle de La Manouba.

Second edition of the "ISAMM INNOV'PROJECT 2.0" competition



June 12th and 13th: The second edition of the "ISAMM INNOV'PROJECT 2.0" competition for the best innovative project was held at ISAMM. On Monday, June 12th, a "Workshop pitching" took place in the mini-amphitheater. Participants had the opportunity to benefit from various training sessions, including "Effective Pitch Deck" presented by Mrs. Mona GHRAB, a university lecturer at ISTIC Borj el Cédria and an APII trainer. Additionally, Hidayet AYADI, CEO and co-founder of the startup SGHARTOON and a former engineering student at ISAMM, shared practical advice based on his successful experience. Yassine DKHILI and Malek KAMOUA, winners of the previous edition of the INNOV'PROJECT 1.0 competition, also shared their experiences.

On Tuesday, June 13th, the candidates presented their projects during pitch sessions. Deliberations took place, and at the end of the day, the prizes were awarded to the winners. The three winning projects are as follows:

- **First Prize: 1000DT** Winners: Farah MIMOUNI and Dhiaeddine MOKADEM (co-constructed gaming license) with their project titled "Heavenly Fury: The fall of Ashemdai". They were supervised academically by Mr. Med Karim AZIZI and professionally by Mr. Nabil BRAHEM.
- **Second Prize: 700DT** Winners: Eya BEN ISMAIL and Med Ali EZZEDINE (PFA, Engineering Cycle) with their project titled "Prototype of a virtual reality application for the art gallery of the Hasdrubal association: Hasdrubal ArtSpace". They were supervised academically by Mrs. Imen BOUZIRI.
- **Third Prize: 300DT** Winners: Wissal BEN OTHMEN and Billel GUEMBRI (Computer & Multimedia License) with their project titled "Development of an innovative online learning platform for language test preparation." They were supervised academically by Mrs. Fatma SIALA and professionally by Mr. Mehdi BEN AMOR MENSII.

The organizing committee of the "ISAMM INNOV'PROJECT 2.0" consisted of Mrs. Imen BEN SALAH, Mrs. Sana BEN ABDALLAH, Mrs. Hela HMEM, Mrs. Rim MEZHOUD, and Mrs. Yosr NAIJA.

Well done to everyone!

End-of-academic-year celebration



July 10th: ISAMM concluded its academic year with joy and happiness, in the presence of cherished partners, sponsors, and alumni. It was an occasion to honor two retiring colleagues, Mrs. Thouraya JEGHAM and Mr. Hassen HASNAOUI, wishing them the best for their new chapter in life. Additionally, the event celebrated the achievements of ISAMM's laureates from all levels and disciplines.

Training on the topic of "Art Therapy"



June 5th: A training workshop was organized on the topic of "Art Therapy," animated by Ms. Rihab Jabali, an assistant professor in music therapy, for the benefit psychologists and specialized educators at the social and educational center in Sidi Thabet "Al-Sanad."

Infomative event on "The role of physical activity in managing individuals with high blood pressure"



June 8th: On the occasion of the World Hypertension Day, the research laboratory on "Disability and Social Maladjustment," in collaboration with the Physical Medicine and Rehabilitation Department at Kassab Hospital, the Regional Health Administration in Manouba, and the Tunisian Association of Sports Medicine, organized an informative event focusing on "The Role of Physical Activity in Managing Individuals with High Blood Pressure". The event aimed to benefit healthcare professionals, educators, and postgraduate students at the institute

A training on "Drama Therapy"



June 9th: A training workshop on "Drama Therapy" was organized, facilitated by Dr. Indira Radhi, a professor of drama arts and head of the Entertainment Techniques department at the Higher Institute for Childhood Professionals in Carthage.

The announcement of the final exam results for the graduates of the Special Education and Vocational Rehabilitation Unit "Al-Irada"



June 9th: The results of the final exams for graduates of the Special Education and Vocational Rehabilitation Unit "Al-Irada" for the academic year 2022-2023 were announced, in the presence of representatives from the Tunisian Agency for Vocational Training. It should be noted that the exams started on Monday, June 5th, 2023.

Training session on "Learning Disabilite"



June 9th: The training session on "Learning Disabilities" was conducted by Dr Moussadek JEBLOUN, a specialist in child and adolescent psychiatry.

University Academic Year Closing Ceremony



June 21: We celebrated the closing of the academic year by congratulating the laureates of the 52nd promotion of the Specialized Education and Professional Rehabilitation Unit "Al-Irada". The event featured theatrical and sports performances, as well as dance and fashion shows.

Scientific symposium on "The Sensory, the Cognitive, and the Social Brain"



June 16th: The Higher Institute of Special Education hosted the activities of the scientific symposium on "Sensory, Cognitive, and Social Brain," organized by the Department of Physical Medicine and Rehabilitation of the Mohammed Tayeb Kassab Institute for Orthopedics and Rehabilitation, in collaboration with the Laboratory of Research in Clinical Psychology: "Identity and Culture" (LR16ES01) and the Laboratory of Research on "Disability and Non-Adaptation to Society" (LR13AS01) of the Higher Institute of Special Education.

This symposium brought together teachers, researchers, and professionals in the field of special education and healthcare.

End-of-academic-year celebration



July 7th: ISES concluded its academic year with joy and happiness, in the presence of partners, professors and laureates.



CPQ-UMA



June 2nd: The 9th meeting of CPQ-UMA took place at the University building.

Training on "Project Management PMP-PMI"



June 12 & 21: As part of the PAQ-DGSU project, a 8-day training session on "Project Management PMP-PMI" was provided by Konexia Stratégie Group training firm for the benefit of 14 administrators and teachers from UMA.

UMA-Dev: Training on Moodle



June - July: As part of the PAQ-Covid MIFRASS project, we successfully completed the workshops of the "Design, Media, and Implementation of Online Courses" training session for trainers.

"The Talented Engineer: Entrepreneurship, Art, and Sports"



June 21: "The Talented Engineer: Entrepreneurship, Art, and Sports" was organized within the PAQ-DGSE Smart-ENSI project and in collaboration with the ENSI clubs, ENSI-Innovation Hub at ENSI.

During this event, the fourth edition of the innovative entrepreneurship competition "Challenge PCD" took place. We would like to congratulate all the winners:

- 1st prize: Abdel Majid Maalej, Nour Temelist, and Moez Bouassida: Matchy Matchy;
- 2nd prize: Aws Ben Gandouz and Saber Messadi: SmartTag;
- 3rd prize: Mohamed Amine Kammoun and Mohamed Souid: TacroTac.

Photo contest at ESEN



June 9th, 10th, and 11th: As part of Domain 4, a photo contest was organized in partnership with the ESEN Android Club.

- 1st place: Mohamed Firas Ouenniche
- 2nd place: ELayachi Mohamed Iheb
- 3rd place: Rami Ben Mohamed
- Special Mention: Mohamed Khalil Sedghiani

Congratulations to all our winners for their outstanding contributions and exceptional talent!