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UMA Figures receive distinctions

PR. RIM DRIOUICH CHAOUACHI: An Inspiring Academic.



FEBRUARY 11, 2025, On the occasion of the International Day of Women and Girls in Science, a tribute was paid to Ms. Rim Driouich Chaouachi for her exemplary career in the scientific field. Established by the United Nations, this day highlights the contributions of women in STEM (Science, Technology, Engineering, and Mathematics) and promotes their inclusion and visibility. Professor Chaouachi's commitment to advancing knowledge and mentoring young minds embodies female excellence in science. This tribute also underscores the importance of encouraging young girls to pursue careers in science.

PR. FAROUK KAMOUN: A Computer Science pioneer in Tunisia



JANUARY 14, 2025, During the 24th edition of the S.A. Sheikh Salem Al-Ali Al-Sabah Informatics Award ceremony, Professor Farouk Kamoun was honored with an excellence award for his distinguished scientific and professional career. As a pioneer in computer science in Tunisia, Professor Kamoun has significantly influenced the national digital landscape. In the 1970s, he contributed to research on hierarchical routing protocols and became the country's first professor of computer science in 1976. He served as the director of ENSI at UMA from 1993 to 1999, founded the CRISTAL laboratory, and initiated doctoral training programs. His work has profoundly impacted the scientific and technological landscape of Tunisia. Professor Kamoun graduated from Supélec in 1970 and earned his doctorate from the University of California, Los Angeles (UCLA). His research has been instrumental in the development of the Internet in Tunisia.

In memoriam

UMA pays tribute to two of its distinguished faculty who have left a lasting legacy



UMA pays tribute to two of its distinguished faculty who have left a lasting legacy

SOUHAÏL CHEMLI, an esteemed professor of Arabic language, translator, and dedicated activist, died on March 9th. His teaching and commitment left a profound impact on academic and cultural life.

SAMI FAÏZ, Professor of computer science and former director of ISAMM, was a renowned expert in geomatics. He passed away on February 14th, having made significant contributions to research and the promotion of multimedia technologies.



We pray that the memory of Souhaïl Chemli and Sami Faïz remains alive in the hearts of those they educated, guided, and inspired, and that their legacy continues to motivate future generations. May God, the Most Merciful, grant them His infinite grace, welcome them into His vast paradise, and bring comfort to their

إِنَّا لِلَّهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ

Figure of the month

366: Students took the reorientation exams at the University of La Manouba, they seek to join other academic paths

Word of the month



UNESCO CHAIR in Higher Education for Sustainable Development in Africa:

This chair was established under the UNITWIN/UNESCO Chairs program. It is the fifth of its kind at the national level, and the twelfth in the Maghreb region and Africa. Its objective is to enhance the visibility of Tunisian universities in general, and the University of Manouba in particular. Under this agreement, the University of Manouba commits to mobilizing its human and material resources to actively contribute to the achievement of the Sustainable Development Goals (SDGs) and to integrate these principles into its missions of teaching, research, and governance.

Academic News

“MOBIDOC Green Post-doc”: Informing and educating session



As part of the Research and Higher Education Support Project in the Environmental Sector (ARESSE Project), funded by the European Union, the National Agency for the Promotion of

Scientific Research (ANPR) has announced the launch of a new session of the MOBIDOC program, called MOBIDOC Vert. To mark this occasion, an informational and awareness session titled “MOBIDOC Green Post-doc” was organized for university researchers. This event served as an opportunity to present the program’s objectives, participation requirements, and the opportunities it offers.

INTERNATIONAL CONFERENCE: HISTORY & SCIENCE ENCOUNTERS



ON FEBRUARY 17, 18, AND 19, 2025, the University of La Manouba, in partnership with UCLouvain and several Tunisian and international institutions, organized an international conference titled “When History and Science Meet: What Historical Perspective on the Circulation of Knowledge in the Middle Ages?” The event took place at the National Library of Tunisia and the Beit al-Hikma Academy, bringing together over fifty researchers from more than ten countries. Supported

by various research laboratories and organizations, including the French Institute of Tunisia, this conference aimed to revitalize studies on the history of science by adopting a global, decentralized, and contextualized approach. Discussions focused on the circulation of knowledge between East and West, the relationship between science and society, and scientific practices in the Middle Ages, encompassing medicine, mathematics, theology, and occult sciences.



Higher Education Reform: UMA at the Heart of the EPST Transformation

ON January 16, 2025, the University of La Manouba, together with 12 other Tunisian universities, the National Agency for the Promotion of Scientific Research (ANPR), and the Ministry of Higher Education and Scientific Research, participated in a crucial meeting to develop a roadmap for implementing the Scientific and Technological Public Institution (EPST) status, which represents a significant step toward greater administrative and financial autonomy for universities while enhancing their research and innovation capabilities.

The University of La Manouba actively engaged in co-construction workshops alongside other institutions, gathering university presidents, vice-presidents, general secretaries, financial directors, and senior ministry officials. These collaborative efforts resulted in a clear and pragmatic action plan for the short and medium term to ensure the successful implementation of the new status. The meeting was further enriched by the presence of HERE Tunisia committee members and the Erasmus+ Tunisia coordinator, who provided valuable European insights into higher education reform. This marks a strategic milestone for the future of Tunisian universities, and the University of La Manouba is proud to be actively involved.



Information Session on the Management of Research Structures at the University of La

ON MARCH 19, 2025, the University of La Manouba organized an informational session on managing research structures, held at Carthage El Hadatha on the university campus. This session targeted researchers, professors, and academic leaders, aiming to clarify new regulatory provisions, funding mechanisms, and scientific valorization procedures to optimize the efficiency of laboratories and research units.

Partenarships

Collaboration between UMA and Italian Universities

ON JANUARY 17, 2025, Professor Ameur Cherif, President of the University of La Manouba, received Professor Fabio Ruggirello, Director of the Italian Cultural Institute in Tunis, Professors Meriem Dhouib Dhaoui and Alfonso Campisi (FLAHM). This meeting provided an opportunity to review the progress of ongoing projects with Italian partner universities and explore new avenues for collaboration, including the creation of a Certificate of Complementary Studies in Italian language, the organization of cultural events, the establishment of summer schools, and the signing of a framework agreement. The university president emphasized that UMA is the only Tunisian university offering a master's and doctorate in Italian literature and civilization. Professor Ruggirello reaffirmed his support for these initiatives, which aim to enhance bilateral academic and cultural outreach.



UMA & CONECT Sign Strategic Agreement

The University of La Manouba, represented by its President, Professor



Ameur Cherif, and CONECT, represented by its President, Mr. Aslan Berjeb, have signed partnership agreement aimed at strengthening ties between the academic world and the socio-economic sector. This collaboration is part of the UMA-PEE Student Entrepreneur Hub and seeks to enhance youth employability, promote scientific research, and foster innovation through the Technology Transfer Office (BuTT). The initiative is led by



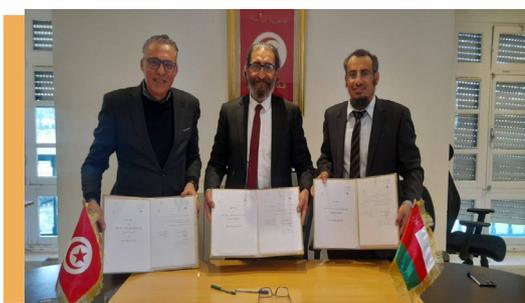
Ms. Chiraz Bassoumi, Director of the UMA Student Entrepreneur Hub, and Mr. Wahb Ouertani, General Director of CONECT Intech, demonstrating a shared commitment to supporting young talent and entrepreneurship.

Strengthening Tunisian-Spanish Academic Relations



ON FEBRUARY 6, 2025, the University of La Manouba welcomed a Spanish delegation led by Mr. Lorenzo Capellán, Education Advisor at the Spanish Embassy, and Mr. Germinal Gil de Garcia, Director of the Cervantes Institute in Tunis. The meeting was chaired by Professor Ameer Chérif, with Professor Azza Frikha, Vice-President of UMA, Professor Moncef Taieb, Dean of the Faculty of Letters, Arts, and Humanities, and Professor Ridha Mami, Head of the Spanish Language Department, in attendance. This gathering aimed to strengthen cooperation in Spanish language and literature, focusing on the signing of framework agreements and the joint organization of the upcoming Tunisian-Spanish Forum for Creators and Writers, scheduled for October 2025. This event will commemorate the 50th anniversary of the Spanish Department at the Faculty of Letters of the University of La Manouba. The visit also serves to further consolidate academic and cultural

Two Cooperation Agreements between the University of La Manouba and Al-Bayan 2 University



ON FEBRUARY 14, 2025, the University of La Manouba held an official ceremony to sign two cooperation agreements with Al-Bayan University in the Sultanate of Oman, marking a significant strengthening of academic relations between the two institutions. The first agreement is a framework convention aimed at promoting academic mobility, scientific exchanges, and the sharing of educational resources. The second agreement, signed between the Institute of Press and Information Sciences (IPSI) at UMA and Al-Bayan University, establishes a joint master's program in media and communication

with a focus on information technologies. These agreements are part of a broader international cooperation strategy, reinforcing the University of La Manouba's commitment to strategic partnerships and a globally oriented higher education system.

DIRASA Project Team Received at the University of Rouen

ON FEBRUARY 24-25, 2025, the University of La Manouba, led by Professor Azza Frikha, Vice-President of the university, conducted a field visit to the University of Rouen in France as part of the DIRASA Project, which aims to redefine research governance in Tunisia. This initiative, supported by the Erasmus Plus program, seeks to enhance higher education competencies by promoting dialogue and scientific cooperation among various academic stakeholders. Participants included representatives from several Tunisian universities such as Sfax, Tunis, Tunis El Manar, Carthage, Sousse, Gabès, Manouba, Monastir, Kairouan, Gafsa, Jendouba, Ezzitouna, and the Virtual University of Tunisia, along with the Tunisian Ministry of Higher Education and Scientific Research (MESRS), the National Agency for the Promotion of Scientific Research (ANPR), UNIMED – Union of Mediterranean Universities, the University of Pisa (Italy), the University of Pavia (Italy), CESIE (Italy), and the University of Rouen Normandie (France). This visit is part of a broader effort to strengthen international academic collaboration and contribute to the improvement of research governance and the development of innovation strategies within Tunisian universities.



Romanian Delegation visits UMA



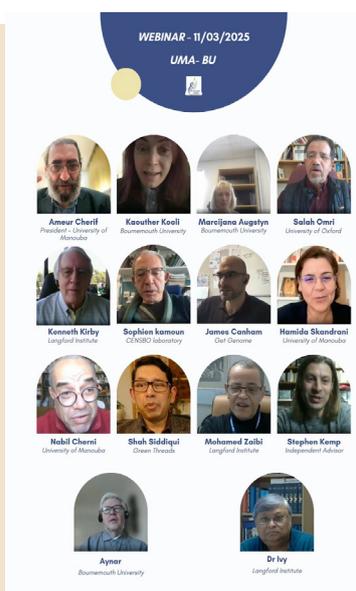
ON FEBRUARY 6, 2025, the University of La Manouba hosted an official delegation from the Republic of Romania, led by Mr. Valentin-Ciprian Muntean, the Romanian Ambassador to Tunisia, and accompanied by his deputy, Mr. Constantin Tudor. The delegation also included Mr. Liviu Lucaci, President of the University

of Theatre and Film in Bucharest, and his Vice-President, Mr. Bogdan Mustata. Welcomed by Professor Ameur Cherif, President of the University of La Manouba, the guests attended a presentation on the university's structure and academic programs. Mr. Lucaci introduced his institution, which specializes in arts and cinema,

and expressed his desire to strengthen ties with the University of La Manouba. Discussions centered on preparing a cooperation agreement between the two universities to initiate academic and scientific collaboration. The Romanian delegation concluded its visit with a meeting with Mr. Skander Belhaj, Director of the Higher Institute of Multimedia Arts of Manouba (ISAMM), which included exchanges with students and a tour of educational facilities and studios.

Tunisian-British Cooperation: UMA Moves Towards a Strengthened Partnership with Bournemouth University

ON MARCH 11, 2025, the University of La Manouba (UMA) took a significant step towards establishing a strategic partnership with Bournemouth University, under the auspices of the Ministry of Higher Education and Scientific Research. An international webinar brought together renowned experts from Bournemouth University, Oxford University, the Langford Institute, Green Thread, and Get Genome, exploring Tunisian-British cooperation prospects in research and academic training. Four key priorities were identified: Enhancing academic mobility for students and researchers, Developing collaborative research projects, Accrediting and recognizing educational programs, Improving the international visibility of partner institutions.



UMA-UVT Information Session on Digital Collaboration Opportunities

ON FEBRUARY 13, 2025, the University of La Manouba hosted the seminar "Educational Digitalization" at Carthage Al Hadetha Amphitheater, a major event bringing together experts, professors, and researchers to discuss current and future challenges of digital technology in education. This seminar served as a dynamic exchange platform, focusing on exploring new digital practices and their impact on teaching and learning. Discussions covered several key topics, including:

- Integrating educational technologies into university curricula,
- Challenges and opportunities offered by digitalization for both teachers and students,
- Digital tools that enhance interactivity, creativity, and pedagogical innovation.

Speakers presented innovative pedagogical approaches, highlighting the importance of continuous teacher training and adaptation to technological advancements. Through testimonials, case studies, and experience sharing, the seminar showcased practical strategies to improve the educational experience in the digital age. This event marked a significant milestone in collective reflection on the future of higher education in Tunisia, reaffirming UMA's commitment to fostering innovation, academic excellence, and digital inclusion.



celebrating the International Day of Education and the World Day of African and Afro-descendant Culture

ON JANUARY 24, 2025, the UNESCO Chair on Higher Education for Sustainable Development at the University of La Manouba (UMA) celebrated the International Day of Education and the World Day of African and Afro-descendant Culture by organizing a thematic morning themed "Education and Training in Africa: What Challenges for a Sustainable Future?" This event brought together experts, professors, and researchers to discuss key issues in education and training in Africa, highlighting both challenges and opportunities for the continent's sustainable development. Through this initiative, UMA reaffirms its commitment to education, cultural diversity, and academic dialogue, showcasing innovative solutions for enhanced inclusion and a promising future. The morning was rich in discussions and forward-looking perspectives, reflecting the university's dedication to advancing higher education in Africa.

PROGRAMME

24 Jan. | 08:30 | Cité de la Culture
جانفي | 13:00 | Salle Taher Cheriaa

08h30 - 09h00 **Accueil des participants**
09h00 - 09h15 **Mots d'ouverture**
Jouhaina GHERIB, Titulaire de la chaire UNESCO
Saber SEBAI, Directeur de l'ISCAE
Amour CHERIF, Président de l'Université de la Manouba.

09h15 - 09h45 **Séance 1 : L'Afrique : Histoire et cultures au-delà des frontières**
Rami BEN AMARA, Enseignant-chercheur, Université de Sousse
Anis BEN AMOR, Enseignant-chercheur, Université de Tunis El Manar

09h45 - 11h00 **Séance 2 : Quelle éducation et quelle formation pour « l'Afrique que nous voulons » ?**
Modérateur : Sami MARROUKI, Président du Réseau Tunisien du Pacte Mondial des Nations Unies
Malek KOCHLEF, Directeur Général de la Coopération Internationale MESRS
Nadia YAICH, Secrétaire Générale de Tunisian African Business Council (TABSC)
Mounir MAJDOUB, Spécialiste des politiques de Développement Durable
Discussion avec la salle

11h00 - 11h15 **Pause-café**

11h15 - 12h00 **Séance 3 : Parole donnée à l'UNESCO**
Modératrice : Jouhaina GHERIB, Titulaire de la chaire UNESCO de l'UMA

1. **Présentation des programmes, actions phares et instruments de l'UNESCO pour l'éducation en Afrique**
Borhene CHAKROUN, Directeur de la Division pour les politiques et les systèmes d'apprentissage tout au long de la vie de l'UNESCO.
2. **Présentation du rapport de l'UNESCO « Repenser nos futurs ensemble : un nouveau contrat social pour l'éducation »**
Abdelbasset BEN HASSEN, Président de l'Institut Arabe des Droits de l'Homme et membre de la commission internationale sur les futurs de l'éducation de l'UNESCO
3. **Présentation du projet Campus Africa de l'UNESCO**
Aicha ZEMNI, Cheffe de projet adjointe, spécialiste éducation, bureau régional de l'UNESCO Maghreb, antenne de Tunisie
Discussion avec la salle

12h00 - 13h00 **Séance 4 : L'Afrique dans le cinéma tunisien**
Projection du court métrage LENI AFRICO présenté en Compétition Officielle aux 35^{èmes} Journées Cinématographiques de Carthage en 2024, après une tournée mondiale dans plus d'une dizaine de festivals internationaux et lauréat de deux prix (en Algérie et au Maroc).
Discussion avec le réalisateur Marouène LABIB
Modératrice : Kmar BENDANA, Professeur émérite à l'Université de la Manouba



Administrative News

Meeting of the University Council

JANUARY 29, 2025, The University of La Manouba (UMA) held a strategic council meeting to discuss several key points and make important decisions aimed at strengthening governance and improving academic services. Major topics covered included:

- University Council Recommendations: Presentation and discussion of recommendations from the January 22, 2025 meeting.
- Follow-up on Internal Recommendations: Review of progress on decisions made during the November 6, 2024 session.
- Launch of the New Website: Inauguration of an enhanced university portal for optimized navigation and easier access to information.
- Cloud Computing Deployment: Presentation of the new system to modernize the university's digital infrastructure.
- National Diploma Guide: Integration of UMA's data into the El-Khawarizmi Computing Center platform.
- Evaluation of First-Semester Exams (2024-2025): Analysis of students' academic performance.
- Emeritus Professor Status: Review of applications and adoption of related decisions.
- Approval of Internal Regulations: Validation of the rules governing council operations.
- Regulatory Texts Under Discussion: Debate on reforms related to assignments at the Tunisian Agency for Technical Cooperation and the new decree on doctoral studies.
- Miscellaneous topics: Presentation of additional university-related matters.



Training Workshop on Goal-Based Budget Management (GBO)

FEBRUARY 5, 2025: The University of La Manouba hosted a training workshop on Goal-Based Budget Management (GBO), led by a representative from the Ministry of Higher Education and Scientific Research's Goal Management Unit. The session aimed to raise awareness among university officials about GBO principles, focusing on:

- Strategic planning,
- Performance-based management,
- Optimization of resource allocation.

This workshop is part of a broader effort to modernize university management and strengthen institutional financial governance.

Verification of Diplomas and Administrative Documents



MARCH 17, 2025, A new measure has been implemented regarding the authentication of diplomas and administrative documents issued by Tunisian universities. Universities are now responsible for certifying documents from their affiliated institutions, which simplifies the validation process for students and graduates seeking to use these documents abroad. Previously, this task was exclusively handled by the Ministry of Higher Education and Scientific Research. With this reform, each university will take charge of certifying documents from its own institutions. According to the new certification procedure at UMA, scanned documents for authentication must be sent exclusively via the following email: Authentication.doc@uma.tn

Just published

Research Booklet

This booklet offers a comprehensive overview, emphasizing the richness, diversity, and multidisciplinary of scientific research conducted at the University of La Manouba (UMA). It outlines the key components of the research ecosystem, including laboratories, research units, doctoral schools, and research support structures. Throughout its pages, it explores various research fields, axes, projects, and activities within UMA's research structures. Additionally, the booklet presents quantitative data on scientific production for the period 2018-2023.



Student News...

E-IFTAR: A Student Solidarity Initiative at ESEN



ON MARCH 14, 2025, the Higher School of Digital Economy (ESEN) organized E-IFTAR, a solidarity event initiated by student clubs with support from the administration. During Ramadan, students came together for a collective meal, reinforcing values of mutual aid and inclusion. Thanks to the commitment of the organizers, a warm and welcoming space was created, exemplifying the community spirit that **CHARACTERIZES UNIVERSITY LIFE AT ESEN.**

INNOVATEURS Team Win ATLAS Future Leaders-TBS Chapter Hackathon!

Fondateurs



The University of Manouba proudly celebrates the victory of the INNOVATEURS team at the ATLAS Future Leaders – TBS Chapter Hackathon, organized by the ATLAS Association. Their project, centered on financial management for young farmers, effectively combined innovation, strategy, and social impact. This achievement underscores the dynamism and potential of ESEN students and their commitment to sustainable and inclusive development.



«ZEN AND HIGH PERFORMANCE» WORKSHOP

ON FEBRUARY 18, 2025, Room 4C hosted a training session titled «The Winning Combo for Students,» led by Ms. Lobna Jabrouni Bouanene, an expert in soft skills, teaching techniques, and a certified coach specializing in Neuro-Linguistic Programming (NLP). This workshop provided participants with practical tools to enhance their personal effectiveness, communication, and self-confidence, empowering them to succeed in their academic and professional journeys.



Visit of His Excellency the Ambassador of Argentina

ON JANUARY 30, 2025, the Ambassador of Argentina in Tunisia made an official visit to develop bilateral relations in research and development. The discussions also focused on exchange opportunities for both students and faculty members.



EMI Certificate Award Ceremony



ON JANUARY 27, 2025, the University of La Manouba hosted a certificate award ceremony to recognize faculty members and administrative staff from the Manouba School of Engineering (MSE) who completed the “English as a Medium of Instruction” (EMI) training program. This program, which included five sessions focused on didactics and curriculum design, was held in October and November 2024.

The University of La Manouba and MSE expressed their sincere gratitude to all partners who contributed to the success of this initiative, especially the U.S. Embassy in Tunisia and the Tunisian Ministry of Higher Education and Scientific Research.



Design Research in Tunisia: Current State and Perspectives

ON JANUARY 24, 2025, a meeting focused on design research took place at ISAMM, showcasing its growth in Tunisia, fueled by academic institutions and socio-economic stakeholders. While challenges, particularly in funding and collaboration with industry, remain, promising opportunities are arising through the incorporation of emerging technologies like AI and virtual reality.



IPSI Conference: Media, Communication, and Public Space in Transitional Contexts



ON JANUARY 22, 2025, the Research Laboratory and Scientific Committee of IPSI hosted a conference titled "Media, Communication, and Public Space in Transitional Contexts." The event brought together faculty researchers, students, and media professionals to discuss the role of media systems and communication

practices in transitional societies. The discussions focused on the transformations of public space, freedom of expression, and the media's responsibility in shaping citizenship and fostering democratic debate.



ESCT Job Fair: A Unique Opportunity for Employability and Innovation



ON FEBRUARY 14, 2025, the Higher School of Commerce of Tunis (ESCT) hosted the 4th edition of its Job Fair, a key event designed to facilitate the transition of students and young graduates into the workforce. Additionally, under the UMA umbrella and in collaboration with UMA-PEE, a conference titled "Innovation and Inclusion: Community Societies in the Era of Change" was held, highlighting the challenges and

opportunities in social entrepreneurship and community innovation. Among the honored guests were Ms. Hasna Jaballah, Secretary of State for Community Enterprises, and Mr. Mahmoud Chouaieb, Governor of La Manouba, along with other senior officials, underscoring institutional commitment to employment and social innovation.





Workshop: «ARTIFICIAL INTELLIGENCE IN SCIENTIFIC RESEARCH»

ON FEBRUARY 3, 2025, the LARIMRAF Laboratory at ESCT organized a workshop on the role of AI in scientific research, led by Professor Yacine Hannachi. Participants explored AI applications and enhanced their knowledge through expert discussions.



INFO-SESSIONS 4C-ESCT & INJAZ

ON FEBRUARY 4, 2025, 4C-ESCT, in partnership with INJAZ, organized information sessions on the «Company Program» and «Steer Your Career» initiatives, introducing students to entrepreneurial and career development opportunities.



Workshop on Panel Data Econometrics

ON FEBRUARY 15, 2025, students from MR-BFS and MR-CIS participated in a practical workshop on panel data econometrics using R, which enhanced their skills in quantitative analysis.



M1 Entrepreneurship Students in the 18th Edition of HR Expo

ON FEBRUARY 19, 2025, M1 Entrepreneurship students at ESCT had the opportunity to participate in the 18th edition of HR Expo, an event focused on agility and multiple intelligences for global performance. This event enabled students to explore innovative ideas and exchange insights on key industry practices, enhancing their entrepreneurial vision and understanding of current business challenges.



Conference Discusses the New Banking Check Law

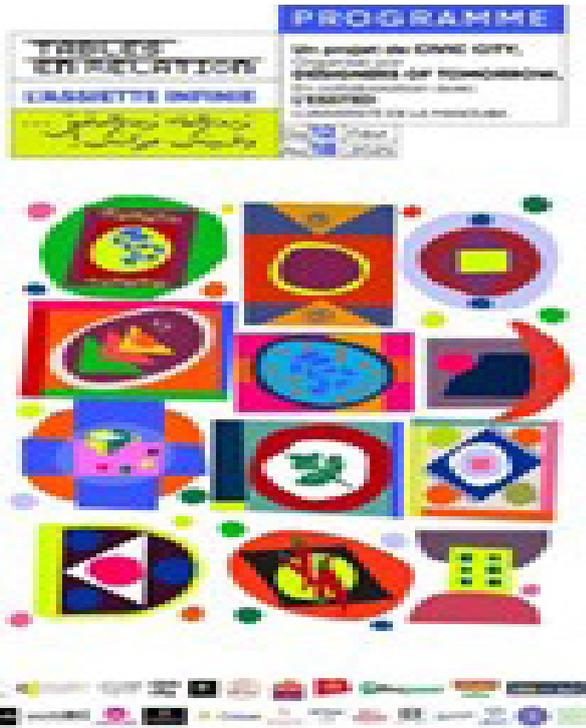
ON FEBRUARY 20, 2025, the Law, Political Science, and Financial Methods Departments, in collaboration with LARIMRAF and THEMA laboratories, organized a conference to discuss the legal and banking implications of new legislation.

«Tables en relation: The Infinite Plate» – A Culinary and Creative Journey at ESSTeDesign

On January 21-22, 2025, Civic City collaborated with Designers of Tomorrow and ESSTeDesign to organize an international workshop that brought together students and faculty from multiple design schools:

- ESSTED UMA - Higher School of Sciences and Technologies of Design, University of La Manouba, Tunisia
- ABABO - Academy of Fine Arts, Bologna
- UNIFI - University of Florence, Florence
- NABA - New Academy of Fine Arts, Milan
- ETIC - Design School of Campus Centre, Blois
- ECV - School of Visual Creation, Nantes
- Inuit Lab, Paris
- Department of Design of Visual Communication, Academy of Arts, Split

This week-long exchange focused on design and culinary cultures, questioning eating habits and envisioning a healthier, more ecological, and sustainable food system through the lens of design.



Workshop Promotes Amazigh Weaving and Traditional Crafts

FROM FEBRUARY 4 TO 6, 2025, the FAM (Women & Handicrafts in Media) project created an exchange space at ESSED, uniting artisans, designers, researchers, and heritage enthusiasts. The event featured conferences on the importance of Amazigh weaving and the preservation of traditional craftsmanship, as well as hands-on workshops with artisans from Guermezza (Tatawin) and experts in design and marketing. Additionally, the event included: An exhibition-sale showcasing handcrafted creations from southern Tunisia. Meetings with specialists in branding, value enhancement, and natural dyeing techniques.



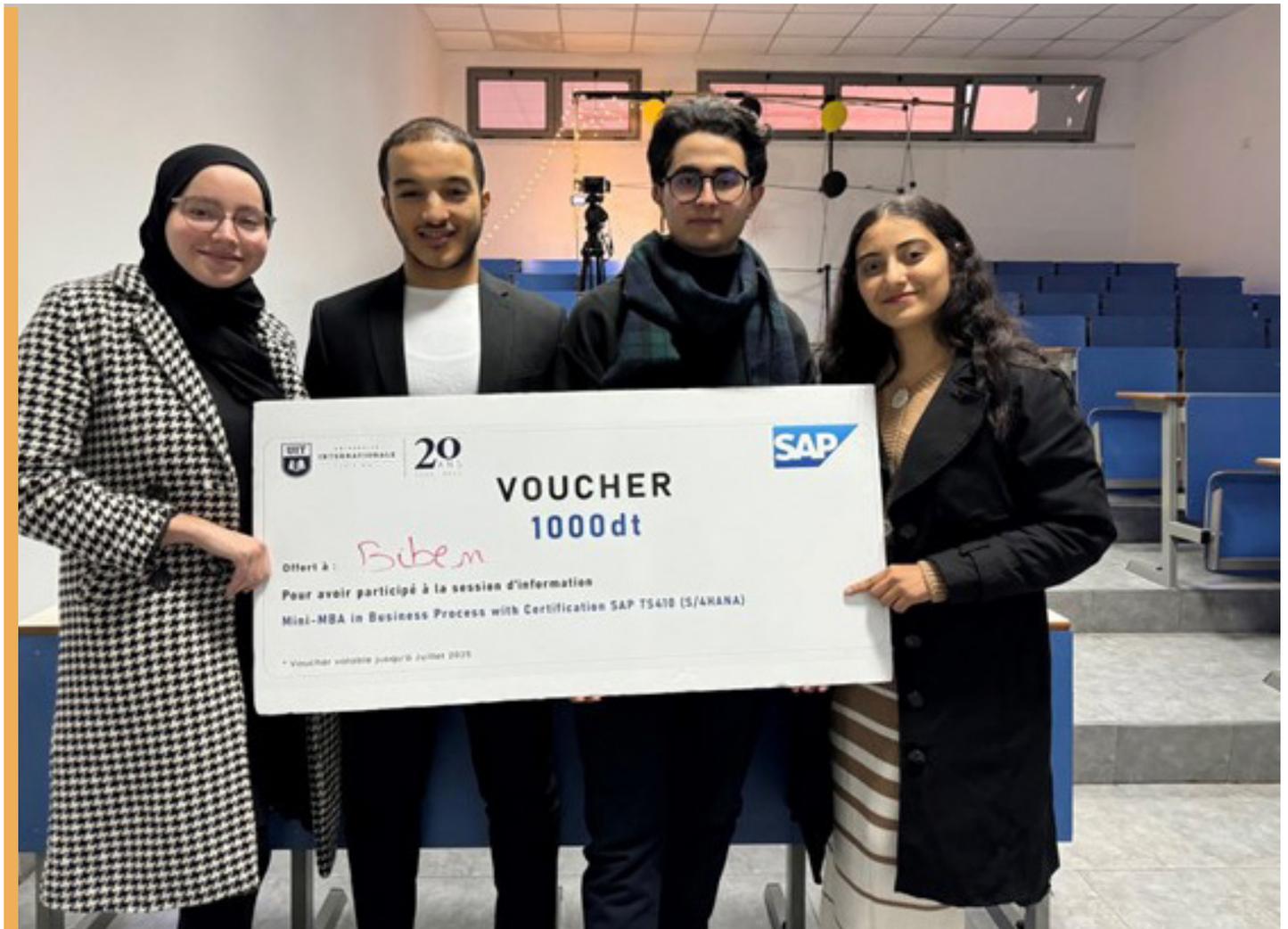
Entrepreneurship Awareness Program

JANUARY 17, 2025, An informational session was organized in collaboration with Redstart Tunisia to present the TECH4IMPACT program. This initiative, which integrates education, art, and culture, is designed for young talents eager to launch projects or develop ideas in EdTech or Art & Culture Tech.



MEDINA'S INNOTECH HACKATHON

IN JANUARY 2025, ESEN students Eya Belaide, Beha Aroua, Nour Messadi, and Bilel Triki secured first place at the second edition of MEDINA'S INNOTECH Hackathon, organized by AIESEC Manouba, which centered on the theme of cybersecurity.



ESEN AT THE ISC CAREER FORUM

FEBRUARY 15, 2025, In line with its communication strategy with high school graduates, ESEN participated in the ISC Career Forum, where students, accompanied by club representatives, presented academic programs and student life at ESEN to visitors. This event marks the beginning of a series of visits to various high schools across Tunisia to introduce students to the opportunities offered by ESEN.



ESEN - DAR BLOCKCHAIN PARTNERSHIP

FEBRUARY 27, 2025: A strategic partnership for the future of blockchain in Tunisia! This collaboration aims to integrate blockchain training modules into ESEN's curriculum, organize specialized workshops, and provide internship and employment opportunities through Dar Blockchain and its network.

ESEN HIVE CLUB's «No Idea» Team at Winter Cup INSAT

MARCH 9, 2025: Congratulations to ESEN HIVE CLUB for their outstanding participation in the Winter Cup INSAT! The «No Idea» team approached competitive programming challenges with determination and was the first to solve problem B, demonstrating their motivation and skills.



Pedagogical Coordination Day (JCP 2025)



MARCH 2025: The JCP 2025 event brought together ESEN educators under the theme “ESEN Towards a New Start.” Two key strategic topics were discussed: Transition to Dual Tutorship: Challenges, opportunities, and organizational framework. Academic Pathway Revitalization: Gathering feedback and updating curricula to reinvent academic programs.

ESEN: Insights into Global Tech Entrepreneurship with Paul Robert Poirier

FEBRUARY 27, 2025: ESEN proudly hosted Mr. Paul Robert Poirier, founder and CEO of Dibs Media Group Inc., as a guest speaker for the International Business course led by Mrs. Jihene El Ouakdi. During the conference, Mr. Poirier shared his entrepreneurial journey, discussing the challenges, opportunities, and key lessons that influenced the creation and growth of Dibs Media Group Inc., an innovative startup focused on digital marketing and media. Students at ESEN had the unique opportunity to engage directly with a visionary in the tech sector, gaining insights into practical strategies, essential skills, and forward-thinking perspectives on global technological entrepreneurship.

This event marked a pivotal moment in their academic journey, highlighting ESEN's commitment to connecting students with industry leaders and fostering an entrepreneurial mindset.

Les invités de l'ESEN



Paul Robert Poirier

CEO Fondateur DIBS Media Group Inc.



Thème «L'Aventure Entrepreneuriale : Défis, Résilience et Succès»



Date 27/02/2025 à 09h00



Salle A31



Public cible L2 – M1 E-Business

ISCAE Tops National Accounting Review Exam Rankings

Congratulations to ISCAE's outstanding students for their remarkable performance in the National Accounting Review Exam, where they secured first place with a 52.38% success rate. This achievement reflects their dedication and precision, as well as the high quality of education provided, reinforcing the institution's excellence in accounting training.

ISCAE EN TÊTE DU CLASSEMENT À L'EXAMEN NATIONAL DE RÉVISION COMPTABLE

33 / 63 !

52.38%

Des Admis sont des étudiants de l'ISCAE.

ISCAE... Créer le futur, entreprendre le présent !

la conférence annuelle du LIGUE
Coordination : Hanen Moalla et Asma Bouchakoua

HENDI ELLOUZ | YARYA CREMLALI | MOHAMED SALAH AYARI

Principales dispositions de la loi de Finances 2025

MODÉRATION: FÉTEN HAMEHA | AYEMEN JARBOUN

30 Janv 2025 | 09h00- 12h00 | Amphi Carthage | El HADATHA

ISCAE Tops National Accounting Review Exam Rankings

JANUARY 30, 2025: The LIGUE Lab hosted its annual conference titled "Key Provisions of the 2025 Finance Law," bringing together experts, tax specialists, and economic stakeholders to discuss new measures and their implications.

Compétition locale COMPANY PROGRAM ISCAE EDITION-4
5 Février 2025
A partir de 9H à l'ISCAE

PROGRAMME

9H-11H: MOT DE BIENVENUE ET PRÉSENTATIONS
AMPHI BEN FERJANI

11H15-14H00: VISITE DES STANDS ET ENTRETIENS
BIBLIOTHÈQUE

14H30: ANNONCE DES RÉSULTATS
AMPHI BEN FERJANI

ISCAE Supports Student Entrepreneurship with the Company Program

FEBRUARY 5, 2025: The Higher Institute of Accounting and Business Administration (ISCAE) hosted the fourth edition of the local Company Program competition in partnership with Injaz Tunisia and 4C-ISCAE. As part of the Entrepreneurial Skills 3 module, third-year students advanced their entrepreneurial journey by applying management, innovation, and leadership skills. This culminated in the creation of 17 startups that competed for national qualification and the opportunity to represent ISCAE and UMA at the regional level.



Faculté des Lettres des Arts et des Humanités de la Manouba

International and Multidisciplinary Symposium at FLAHM Honors Milan Kundera

FEBRUARY 13, 14, AND 15, 2025: The French Department at FLAHM organized an international and multidisciplinary symposium titled "Laughter Between Kitsch and Artistic Expression", in tribute to Milan Kundera.

Colloque international et pluridisciplinaire : Le rire entre "kitschisation" et artialisation

Samedi 15 février 2025

Neuvième séance : Quand la philosophie s'en mêle
Président : Pierre SCHOENTJES

9h30 : Philippe ARNAUD (Ensaama Olivier-de-Serres, Académie de Paris)
Le fruit du rire

10h00 : Olivier GUERRIER (Université Toulouse - Jean Jaurès)
De l'anti-kitsch rabelaisien et l'humour artiste de Montaigne au Voyage au bout de la nuit

10h30 : Sergueï PANGOV (Université russe de l'Amitié des peuples-Patrice Emery Lumumba)
Kundera : l'art phénoménologique, l'ironie et le rire « étouffé »

11h00 : Débat
11h15 : Pause-café

Dixième séance : Echappées belles
Président : Olivier GUERRIER

11h30 : Sandra ROUSSEAU (Carleton College, États-Unis d'Amérique)
Fabcaro : Rire du minuscule, contrecarrer l'absurde

12h00 : Thomas MAREC (Université Rennes 2)
Le rire en migration : un art du quotidien

12h30 : Olés ABDELLI (Université de Carthage)
Jean-Pierre Verheggen : rire « inouï »

13h00 : Débat
13h15 : Déjeuner

14h30 : Rencontre-débat modérée par Hind SOUDANI avec les artistes
Lotfi BEN SASSI, caricaturiste
Ammar BELGHITH, artiste plasticien
Brahim LETAÏEF, cinéaste
Taoufik OMRANE, caricaturiste et le concours des psychologues
Emna GUERMAZI, psychologue principale et art-thérapeute
Nawel BOUHOUCHE, psychologue en chef et coach Yoga du rire

16h30 : Clôture du colloque

Faculté des Lettres, des Arts et des Humanités de la Manouba
Campus universitaire de Manouba, Sidi Amor 2010
Tel. : (216) 71 600 700 / 71 601 287 / 71 601 201 / 71 601 447 / Fax: (216) 71 601 163 / 71 600 910
Site web : www.flahm.rnu.tn

Université de Manouba
Faculté des lettres, des arts et des humanités
Département de français

Colloque international et pluridisciplinaire en hommage à Milan Kundera

Le rire entre "kitschisation" et artialisation

13 - 14 - 15 février 2025
Salle Hassan Hosni Abdelwaheb

ATTC | Institut Français | Canada | Sidi Amor 2010

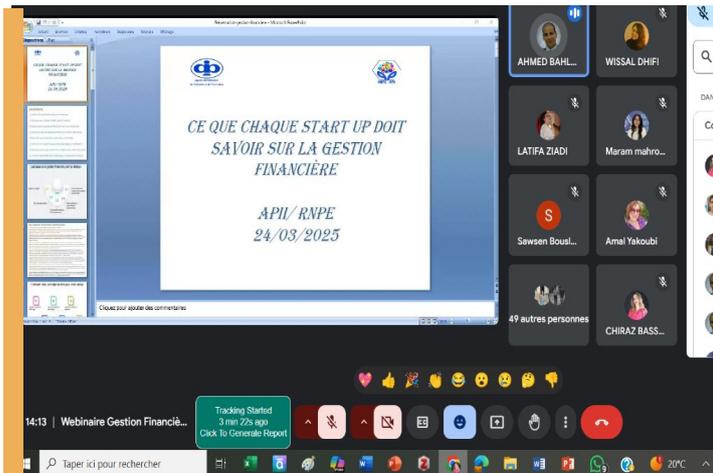
Design Thinking Training



FEBRUARY 5 & 8, 2025: The Student Entrepreneurship Hub at the University of Manouba organized a specialized training session on Design Thinking, an innovative approach that enables student entrepreneurs to develop creative, user-centered solutions. Led by Mr. Wahb Ouertani, participants explored the key stages of Design Thinking: empathy, problem definition, ideation, prototyping, and testing. Students learned to transform ideas into tangible projects while adopting an agile and collaborative mindset, which enhanced their innovation skills and accelerated their entrepreneurial journey.



UMA-PEE Kicks off 2025 with Innovation and Entrepreneurship



The University of Manouba (UMA) and its Student Entrepreneur Hub (UMA-PEE) kicked off the new year with a renewed focus on training and supporting student entrepreneurs toward success. With the support of its strategic partner, the Agency for the Promotion of Industry and Innovation (APII INFOS), which has been instrumental since the hub's inception, UMA-PEE continues to provide high-quality training for academic mentors and student entrepreneurs. The hub recently concluded its strategic training cycle, focusing on two vital themes for students and young entrepreneurs:

MARKET STUDY & COMMERCIAL STRATEGY (FEBRUARY 27 - MARCH 8, 2025):

This series of interactive webinars featured expert-led sessions:

Mr. Saber Bellaaj – Consultant-Coach in international expansion, discussing Commercial Strategy & Export.

Mrs. Faouzia Sahli – Entrepreneurship expert, presenting on Market Study.

In line with its commitment to student entrepreneurship, UMA-PEE provided essential training to develop key skills in project management and communication.

FEBRUARY 26, 2025: Interactive Webinar “Market Study Differently” Led by Mr. Adel Beznine, Resident Coach at Afkar and Consultant at the World Bank.

Online

BUSINESS GAME

Life changing experience




16 Mars, 2025
14 h

Déroulement du 16 au 19 mars 2025

FORMATION

ÉLABORER SON BUSINESS MODEL CANVAS

ASSURÉE PAR :
Mr. Mihoub Rezgui
Chef d'Entreprise, RM Consulting

14 ET 15 JANVIER 2025

DE 9H À 13H

GALERIE DES ARTS DE LA MANOUBA

JANUARY 14-15, 2025:

Exclusive Training on "Developing Your Business Model Canvas" Led by: Mr. Mihoub Rezgui, CEO of RM Consulting. This training aims to:

Equip mentors with the necessary tools to better support student entrepreneurs. Master the Business Model Canvas, an essential tool for structuring and developing innovative projects.



FORMATION

PROFIL ENTREPRENEURIAL & TECHNIQUES DE COMMUNICATION

ASSURÉE PAR :
Mme Faouzia Dhib
Experte en développement Humain

12 FÉVRIER 2025

DE 13H À 16H

L'AMPHI DE L'INSTITUT DE PRESSE ET DES SCIENCES DE L'INFORMATION

FEBRUARY 12, 2025:

Essential Training on "Entrepreneurial Profile & Communication Techniques" Led by: Mrs. Faouzia Dhib, expert in human development, in collaboration with APII and the Manouba Business Incubator.

26 FÉVRIER 2025 : Workshop "Think Big, Act Smart" animée par Chiraz Bassoumi, Directrice du UMA-PEE, qui a guidé les participants à travers les outils du diagnostic stratégique et la structuration de la vision entrepreneuriale.

PAQ-News



Online Course Scripting and Digital Mediation



JANUARY 20 - 22, 2025: As part of its strategy to modernize education and enhance digital skills, the Digital Department of the University of Manouba (UMA) organized a specialized training on integrating digital tools into pedagogical practices in partnership with the Virtual University of Tunis (UVT). Led by Mrs. Hajer Sdiri, an expert in digital pedagogy, this three-day training enabled teachers to explore innovative solutions for online course design, interactive session facilitation, and digital learning assessment. Through a practical and participatory approach, participants experimented with various tools and methodologies that support hybrid and distance learning. A big thank you to UVT, a key partner in this initiative, for its commitment to the digital transformation of higher education.

Training on the Flipped Classroom

JANUARY 22 - 24, 2025:

A three-day training on pedagogical innovation and the flipped classroom was led by techno-pedagogy expert Nebil Jemli. This training targeted UMA educators aiming to enhance the quality of learning experiences for their students.

