



**Editorial** *The schedule for elections of academic structures at the university has finally been revealed*

Pursuant to Circular No. 18/24 dated March 11, 2024, the elections have begun for new faculty representatives in higher education institutions, whose mandate will begin on August 1, 2024.

As per the same decree, the rules and conditions of the 2020 elections will remain in effect. University presidents must provide the supervisory ministry with a detailed schedule of the electoral process by May 15, 2024. The process includes updating the voter list by May 10 and displaying it on May 20. The election of university presidents and their vice-presidents will take place between July 8 and 24, 2024. The intermediate stages involve the elections of department councils (between May 27 and 29), heads of departments (between May 30 and June 7), members of academic councils (between June 10 and 22), deans and directors (between June 10 and July 6), and university councils (between July 8 and 16).

The publication of this circular brought great relief to the academic community. In 2023, persistent rumors circulated about a potential return to the practice of appointing senior officials in academic structures. The mandates of the current elected officials were set to expire at the end of 2023, but as of May 2023, no announcement had been made. This fueled the widely spread rumor, considered credible by many academics.

Despite efforts to contain the rumor, it persisted and became ingrained in the daily life of the Tunisian academic community. The ministry's letter of June 8, 2023, calling for an evaluation of the election process for educational structures used in the previous four sessions, failed to dispel the rumor. Instead, it further stirred it up. On June 7, the University of Manouba council meeting extensively discussed the current form of the electoral law and the evaluation submitted by the ministry on May 29. This evaluation was then circulated to various academic structures for consultation. Following the guidelines provided by UMA, the university officials consulted their academic advisors regarding the eight main themes outlined in the 2020 circular, including the duration and number of mandates, the period, and the conditions and procedures of elections.

On July 17, a summary of the consultation was presented to the UMA council, and the University of Manouba's four-point opinion was shared with the supervisory authority.

During the discussion, the council expressed concerns about the objectives of the evaluation and requested clarification from the supervisory authority regarding rumors of a return to old practices of appointing officials. The UMA reaffirmed its commitment to democratic elections as a fundamental principle. During the meeting, a major criticism was raised regarding the timing of the consultation.

The council believed that the allotted time for evaluation was insufficient, especially considering the busy end-of-year period for academic councils and colleagues.

As a result, they requested an announcement of the schedule as soon as possible in order to respect the current elected officials at all levels.

In addition, the elected officials proposed connecting the evaluation to a larger reflection on the governance system of university institutions. They suggested separating the academic council from the board of directors, emphasizing the need to enhance the status of administrative responsibilities both socially and economically. They also called for clearer definitions of the roles and prerogatives of elected officials, exclusive management responsibilities, training in governance, and necessary resources to achieve their objectives. These measures would help attract the most competent individuals for administrative roles.

To address subjective evaluations and offer alternative options, the elected officials called for the creation of a comparative benchmark table of international practices. This table would help identify best practices within the context of national experience.

The evaluation method proposed by the UMA was successful in structuring debates and producing results. The majority of elected officials did not express significant criticism of the current system. However, there were divergent views on the duration and number of mandates. Some wished to maintain the status quo, while others wanted to increase the duration or reduce the number of mandates to one. Discussions also took place regarding universal suffrage and the involvement of student and administrative representatives in elections for deans, directors, and rectors. There was also a recognition of the need to review and clarify the process for filling vacancies on academic councils.

Nevertheless, there was consensus on the importance of conducting an annual evaluation of elected officials' achievements, as well as a desire to return to the traditional election schedule starting in May. The elections in 2017 and 2020 were considered exceptions to this schedule.

During a meeting on August 1, 2023, the university council reaffirmed its commitment to the principle of electing representatives within educational institutions and universities. They decided to change the election period and extend the mandates of current elected officials until July 31, 2024. The council also committed to an ongoing consultation process to improve the electoral system for future deadlines.

Despite these decisions, rumors persisted until the issuance of ministerial circular no. 18/24 on March 11, 2024, which definitively clarified the situation and reassured the academic community. With all of that settled, let's begin the process and may the best candidate emerge victorious!

Jouhaina Gherib  
President Manouba University

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## Personalities of the month

### Tribute to our colleague the Late Souheil Chemli



Our colleague and friend, Souheil Chemli, a FLAHM faculty, passed away on Saturday, March 19. His sudden departure was a great shock to his colleagues, his students, who held him in high regard, and the entire University of Manouba.

Souheil Chemli, who retired in October 2023 at the age of 62, was a language and translation teacher in the Arabic department of the Faculty of Letters, Arts, and Humanities of Manouba. He had previously served as the director of the Arabic Department at the Higher Institute of Education and Continuing Training (Virtual University of Tunis), coordinator of the Higher National Translation Commission (MESRS), member of the University Council and the current Scientific Council of the Faculty of Letters, as well as projects manager at the National Institute of Translation. Chemli contributed actively to the Tunis International Book Fair's activities serving as member of the Organizing Committee for four successive years.

Our late colleague was known for his righteousness, his outspokenness, his union activism, and his unwavering commitment to defending the Palestinian cause.

May God, the All-Merciful, welcome him into His Eternal Paradise!

### Maheer Gassab, Professor at ESCT



Pr. Maheer Gassab is a Specialist in Public Economy and currently holds the position of Professor of Economics at the Higher School of Commerce of Tunis (University of La Manouba).

He has been a Teacher-Researcher since 1995 in Tunisian and French universities. He is also a founding member of the ThEMA research laboratory at the University of La Manouba and a member of the office of the Tunisian Association of Economists (ASECTU) from 2018 to 2023. His research primarily focuses on the political economy of reforms, the economics of the environment, and the evaluation of public policies. In addition, he has made significant contributions to numerous reports for national and international organizations.

In 2017, Pr. Maheer Gassab served as the Director of the Tunis Higher School of Commerce. He was later appointed Director General of Higher Education and subsequently became Chief of Staff for the Minister of Higher Education and Scientific Research.

Pr. Maheer Gassab holds a doctorate in economics from the University of Paris I Panthéon-Sorbonne.

## Number of the month

**395:** Number of high school graduates who took the reorientation exam at the University of Manouba.

## Word of the month

**Networking** ou "faire du réseautage": est le processus de construction d'un réseau qui aide à l'élaboration et au renforcement du réseau professionnel sur le long terme.

**Networking:** is the process of establishing connections and cultivating relationships that contribute to the development and enhancement of one's professional network over the long term.

**التشبيك:** هو عملية بناء علاقات تساعد في إنشاء أو تعزيز الشبكة المهنية على المدى الطويل.

## Distinctions of the month

### Congratulations to the winners of the "Visual Innovation for a Sustainable Future" competition



As part of the UMA Networking Day, a "Visual Innovation for a Sustainable Future" competition was organized, particularly highlighting SDG 3 (Health and Well-being), SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure), SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production), SDG 17 (Partnerships for the Goals). This competition made it possible to harmonize creative ideas with the theme of artificial intelligence.

The selection resulted in 6 winners:

- 1st prize = 300D - Omar Lengliz - ISAMM;
- 2nd prize = 200D - Sirine Souli, Yasmine Boumaiza, Mariem El Euchli & Yasmine Dhaouadi - ESSTED;
- 3rd prize = 100D- Leith Talbi - ISAMM.

The 3 digital wallets were offered by Neo BTE. Unlimited access online training courses were offered by Visual Art Education.

Congratulations to the winning teams.

### Victory of the 'Green Scape Game' project during the UMA Multidisciplinary Doctoriales competition



**March 8:** During the 4th edition of the Multidisciplinary Doctoriales of the University of Manouba, in partnership with Clever4Huma, RAQMYAT, CCP, ECOFIGES & STICODE, the "Green Scape Game" project, developed by Ferial Chouchene (ESCT), Fathia Liboudi (FLAHM), Oumaima Ilahi (ISBST), Amani Ben Ali (ESCT) & Malek Hedhli (ENSI) were awarded.

Congratulations to the winning team!

### Congratulations to Hadil Hnainia and Professor Sami Mensi, ESCT

**24 Avril:** Congratulations to Hadil Hnainia, a doctoral student in economics, and her research supervisor, Prof. Sami Mensi, for winning the first prize at the 30th International Conference of the Economic Research Forum (ERF) for their research paper titled: "The Role of Institutional Factors in Shaping the Relationship between Economic Policy Uncertainty and Energy Consumption in Gulf Countries: An Empirical Analysis", in the category of "Climate Change and Environment".



## 5th Manouba Networking Day, MND'24

**March 8:** In partnership with the Tunisian Artificial Intelligence Association (ATIA) and the ISCAE Alumni Association (Alumni-ISCAE), the 5th edition of Manouba Networking Day, MND'24, was held on the Manouba University campus, under the theme "Artificial Intelligence & Socio-Economic Prosperity: Alliance for a Sustainable Future".

The objective of the MND was to strengthen the visibility of our research work and our training offers at the UMA.

On the MND'24 program, an enriching round table: "AI and Sustainable Development: Debate on Issues, Controversies and Opportunities", presentations of success stories and projects by young researchers from the UMA, an exhibition space for our UMA research and support structures, as well as an awards ceremony for our graduate and postgraduate students, a moment to celebrate their achievements together. Parallel workshops were also organized.

### Exhibition space of UMA research structures



### Exhibition space of UMA support structures and establishments



### Exhibition space of UMA Clubs and associations



### Workshop on multidisciplinary research consortiums



### Workshop on "Optimizing Learning Assessment through AI"



### Workshop on "AI for Bibliographic Research"



### Workshop on AI and Sustainable Development



### Collaboration between UMA, ETF and UNIMED



**March 23:** As part of the consultation "Information on professional guidance in Tunisia", the UMA shared the results of the work developed jointly with the School of Training Technologies (ETF) and the University for the Mediterranean (UNIMED).

This consultation marks the end of an important step in a research project investigating information relating to career guidance in the country.

### Meeting of the Executive Committee of the International Association of Universities



**April 15 and 16:** The President of the University of Manouba (UMA) participated in the meeting of the executive committee of the International Association of Universities (AIU), where she holds the position of vice-president representing Africa.

The meeting took place at UNESCO headquarters in Paris, providing a platform for strategic discussion to shape the future of higher education globally.

### Collaboration with the Tunisian Marketing Association



**April 19:** Professor Ameer Cherif opened the 21st International Conference of the Tunisian Marketing Association in Hammamet, under the theme "The Marketing Revolution through AI: New Horizons and Perspectives". This event brought together experts from around the world to explore the advances and challenges of integrating artificial intelligence into marketing.

### Pr. Abdesslem Aissaoui, New President of the Association of Arab Linguists



**April 20:** Director of the ESLI lab and former dean of the FLAAM, Pr. Abdesslem Aissaoui was elected President of the Association of Arab Linguists.

### Seventh Edition of the Tunisian-British Joint Commission



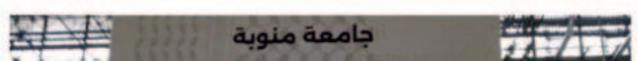
**April 23-24:** As a member of the Tunisian-British joint commission for higher education and scientific research, the president of the UMA participated in the work of the seventh edition of the commission.

### RAQMYAT project



**From April 24 to 26:** The closing of the first train-the-trainer session within the RAQMYAT project took place at the Radisson Hotel in Sfax.

### The University of Manouba at the International Book Fair



**From April 19 to 28:** UMA distinguished itself through its remarkable participation in the 38th edition of the International Book Fair at the Exhibition Center in El Kram. The university showcased a rich collection of scientific works authored by its teachers.

We would like to express our appreciation and admiration for the efforts made by our colleagues.

## Student News

### Collaboration between UMA, ETF and UNIMED



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## Partnerships

### University of Manouba and ATIA sign AI Framework Agreement

**March 8:** The University of Manouba recently concluded a framework partnership agreement with the Tunisian Association for Artificial Intelligence (ATIA), thus opening new perspectives in the field of AI.

This agreement aims to strengthen collaboration between the two institutions in the development and application of artificial intelligence in various academic and industrial fields.



### FLAHM-ATODD, FLAHM-HONNA partnership

**April 22:** The FLAHM signed two agreements, one with the Tunisian association for sustainable development objectives ATODD and another with Honna, an Association for the integration of craftswomen into the world of work.



## UMA's Corporate Responsibility

### Participation of UMA establishments in World Civil Protection Day

#### ISES: Highlights of the EI Irada Unit



**March 1:** the Higher Institute of Specialized Education actively took part in the celebration of World Civil Protection Day. The event took place at the Menzah National Sports Complex, under the auspices of the Central Inspector of the Ministry of the Interior and the Director General of the National Civil Protection Service, in the presence of a Saudi delegation. The Institute took this opportunity to highlight its missions and the activities of its EI Irada Unit.

#### ISAMM focuses on immersive technologies



**March 1:** ISAMM took part in the celebration of World Civil Protection Day, organized by the Regional Directorate of Civil Protection of Manouba under the theme "Innovative technologies serving civil protection". The institute had the opportunity to highlight the importance of immersive technologies in strengthening civil protection capacities. This day was an opportunity for ISAMM to share its expertise and knowledge in this area.

### 4th edition of the Multidisciplinary Doctoriales of the University of Manouba

From March 4 to 8, the University of La Manouba, in collaboration with Clever4Huma, its three doctoral schools (CCR, ECOFIGES, and STICODE), and in partnership with Raqmyat (Digital strategies for doctoral training in human and social sciences in Tunisia, Co-funded by the Erasmus+ program of the European Union - 610216-EPP-1- 2019-1-FREPPKA2-CBHE-JP), organized the 4th edition of the UMA Multidisciplinary Doctoriales under the theme "Building a sustainable future together". This event took place at the National Pedagogical and Continuing Agricultural Training Institute of Sidi Thabet.

The purpose of this event was to provide a platform for researchers and professionals from various fields to exchange ideas and collaborate on addressing current and future challenges related to building a more sustainable future.

The theme of this edition was aligned with SDG12, which calls on producers, consumers, communities, and governments to reflect on their consumption habits, waste production practices, and the environmental and social impact on the entire value chain of our products.

Over the course of four days, doctoral students had the opportunity to share their work, exchange ideas, and establish valuable connections within a vibrant and engaged scientific community.

The event concluded on March 8 with an awards ceremony held at Carthage el Hadatha on the Manouba university campus.



### ESCT hosts a Conference on Sustainable Economic Growth



**March 6:** On SDG 8 Day, "promoting sustained, shared and sustainable economic growth, full productive employment and decent work for all", ESCT organized a conference on "Economic Growth Sustainable: state of play and perspectives", moderated by Ms. Amel Bouderbala and moderated by Pr. Maher Gassab, Pr. Sami Aouadi, Mr. Kaled Ben Rejeb and Pr Hajer Bellalouna.

The discussions focused on the current macroeconomic state, the question of alternative economic models, a practical examination of sustainable tourism in Tunisia as well as the UMA Sustainable Development policy and its main axes.

### INNOVA 2024



**March 6:** On SDGs day, in collaboration with the Tunisian Digital Economy Association, ESEN organized a conference INNOVA 2024, ingenuity in the service of sustainable development, where participants exchanged ideas to stimulate innovation and catalyze progress in this dynamic field.

### SDG 11 Day at ISAMM



**March 6:** On the day dedicated to SDG11 "sustainable cities and communities", ISAMM organized:

- A conference-debate moderated by Mr. Khaled HABAIEB, Technical Director of BAKO MOTORS, entitled "Tunisia faces the challenge of fighting pollution". The debate focused on the first 100% Tunisian electric car.
- A workshop on the "climate fresco" for faculty members, led by Ms. Nadia Souissi.

# UMA's Corporate Responsibility

## Perspectives for a Responsible Design: A Look Back at an Engaged Event



**March 6:** On the SDG11 Day, ESSTED organized the event "Crossed Perspectives for Responsible Design". Presentations highlighted eco-design initiatives, such as recycling and prefabricated homes, while lively discussions encouraged reflection on the role of design in responsible citizenship. The projects presented demonstrated the participants' commitment to revitalizing urban spaces and preserving green heritage.

## Conference on sustainable production and consumption modes in Tunisia at ISCAE



**March 6:** On the SDG 12 Day, ISCAE organized a conference entitled "Sustainable modes of production and consumption in Tunisia: illustrative elements", moderated by Ms. Bouthaina Zinelabidine, accompanied by Omar Bellamine and Mariam Baccar, founders of HOMRANE. The event highlighted key perspectives on promoting sustainable practices in the production and consumption sectors in Tunisia.

## MSE hosts Conference on "Leveraging Geospatial Intelligence for Sustainable Cities"



**March 4:** During the sustainable development conference organized by UMA, MSE hosted a conference entitled "Leveraging Geospatial Intelligence for Sustainable Cities" in the MSE/ENSI Mini-Amphi.

## ENMVT hosts Several Conferences



**March 6:** On SDGs 1, 4 and 10 Day, ENMVT organized several conferences on animal production, fishing and aquaculture, water resources management, respect for the environment and food safety.

## ODD4 Day at ISBST



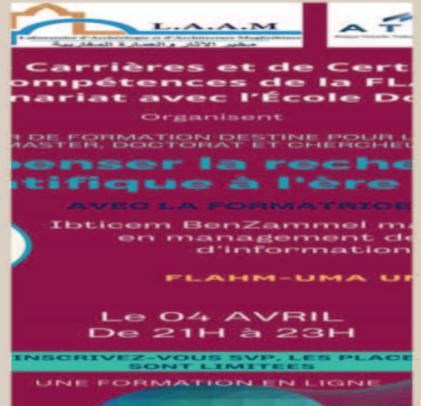
**March 6:** On SDG4 Day, the ISBST organized a day during which several conferences were presented. The first focused on wastewater as a source of renewable energy. The 2nd made it possible to explore and promote microorganisms for sustainable management of the environment. The last revealed the contribution of hydroponics.

## Conferences on SDG 4 at FLAHH

**March 6 and April 4:** As part of SDG4, the FLAHH 4C Center organized two conferences: Teaching-quality and AI: what perspectives for letters and human sciences?

"Rethinking research in the age of AI" hosted by Ibtissem Zammel (ISCAE) and a presentation of the work « فضايا الحوسبة الصغرى: تجنيد الكلمة ومعالجة رانداها في العربية » by Mounira Mhamdi and Asma Akacha.

A 3rd training course was organized on April 4 in partnership with the Doctoral Center, led by Ibticem Ben Zammel, dedicated to postgraduate students: Rethinking Scientific Research in the Age of AI.



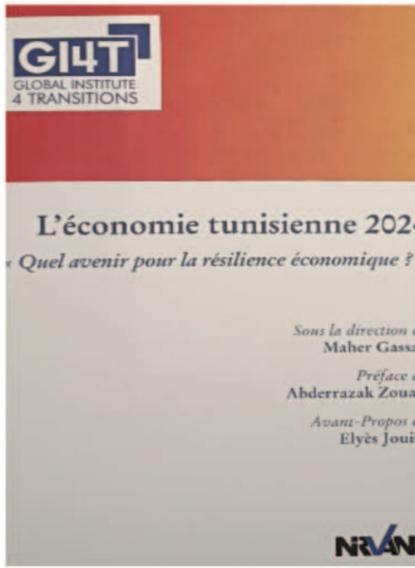
## Just published

### «L'économie tunisienne 2024 : quel avenir pour la résilience économique ?», Global Institute 4 Transitions

Pour la deuxième année consécutive, le GI4T (Le Think Tank Global Institute for Transitions) publie son ouvrage collectif annuel consacré à la situation économique en Tunisie, intitulé «L'économie tunisienne 2024 : quel avenir pour la résilience économique ? », sous la direction scientifique du Professeur Maher Gassab. Comme à l'accoutumée, cette publication tente de donner un éclairage sur la conjoncture économique en Tunisie ainsi qu'un regard indépendant et pluriel sur des questions d'actualité qui marqueront l'année 2024. Le livre vise en particulier à rapprocher le milieu académique du débat public en vue de combler le déficit de débats sur les thématiques économiques et éclairer par là-même les décideurs publics.

Cherchant à devenir un espace ouvert de partage des idées, cette publication ambitionne également de rassembler progressivement les universitaires de tout bord s'intéressant à la conjoncture de l'économie tunisienne.

Constituée de 19 chapitres, cette nouvelle édition se veut plus étoffée et plus riche en traitant des thématiques non examinées dans la première édition. Ainsi, ont été abordées des questions telles que le développement régional, le secteur informel, la fuite des compétences, le genre et l'eau. Partant d'un angle particulier d'analyse, chacune des contributions propose des voies de sortie de la « trappe de résilience », marquant l'économie tunisienne durant la décennie écoulée et ce, en vue de retrouver les chemins de la croissance et de la prospérité.



## UMA Institutions' Activities

### ENSI's "Positive and Sociable Citizens Club" homage to the attendants



**March 6:** The "Positive and Sociable Citizens Club" honored the attendants of the National School of Information Sciences in recognition of their commendable efforts.

Several faculty, staff and students attended the ceremony to share this tribute with the housekeepers.

### 40th Anniversary of ENSI



**April 24:** The National School of Computer Sciences (ENSI) celebrated its 40 years of history marked by innovation.

### Session on call for the creation of Research Consortiums (CDRs) at ENSI



**April 22:** Prof. Ameur Cherif chaired the working meeting on the PRC (Collaborative Research Project) and CDR (Research Consortia) calls at ENSI.

This call for CDRs specifically targets the following priority research areas:

- Energy and water security: Renewable energies, energy efficiency, water and alternative sources.
- Integrated and sustainable development of the sea and coastal areas: Marine and coastal ecosystems, marine biodiversity, fisheries and aquaculture, marine biotechnology, marine renewable energy, offshore wind energy, desalination.
- Environment and ecological transition: Climate change, biodiversity, carbon footprint, eco-design.
- Digital and industrial transition: Artificial intelligence, data science, internet of things, cybersecurity, robotics, nanotechnology.

### Participation in the Social Protection Institutions Perspectives Forum



**March 4:** Children from the Specialized Education and Vocational Training Unit "El Irada" participated in the activities of the Forum on Perspectives of Social Protection Institutions of Manouba at the Social Center for Observation of Children in Manouba.

### Reducing Inequalities



**March 6:** the Higher Institute of Specialized Education organized a day dedicated to raising awareness on reducing inequalities. In the presence of children from the "El Irada" Unit and students in specialized education, the event offered varied activities such as artistic workshops and sports competitions, as well as a screening on human rights disabled.

### Training focuses on care for children with Autism



**April 2:** As part of the cooperation between the Higher Institute of Specialized Education and the French Hospital Center Vinateur, Ms. Sylla Topouzhanian and Mr. Michel Allouche were welcomed to present a course on the theme "Psychological and educational aspects of the care for children with autism."

The activities of the "Marketing Methods" research laboratory

Training on "FSQCA"



**March 6:** Dr. Ben Said Foued provided training on "FSQCA" ("Fuzzy Set Qualitative Comparative Analysis"). This new method of data analysis allows researchers to study how different combinations of conditions influence a given outcome, while taking into account the uncertainty and ambiguity often present in social phenomena.

PLS-SEM workshop



**March 18:** Pr. Lilia Khrouf led a workshop on the PLS-SEM (Partial Least Squares Structural Equation Modeling) method. It is a statistical analysis technique for exploring and validating patterns of causal relationships between latent and observed variables and is particularly suited to complex models, small sample sizes, and non-normally distributed data.

Conference on Research Areas in Marketing Communication



**April 3:** Professor Hajer Bellalouna provided training on "Areas of research in marketing communication" to Marketing MA students.

During this conference, the audience was introduced to accessing and using the Scopus and Web of Science databases.

Training on LinkedIn



**April 22:** Dr. Rachéd Chtioui provided training on the theme "Revolutionize your personal brand on LinkedIn in a connected world".

Personal branding is an important aspect of marketing.



ESEN takes part in the careers forum

**March 1:** ESEN participated in the careers forum organized by the Manouba regional education commissioner which took place at the Manouba Pilot High School.

Exploring Italian Design by Giorgio Camuffo



**March 7:** A conference entitled "The Curious Designer" moderated by Giorgio Camuffo (specialist in graphic design, expert in the fields of books and design for children), was organized by the Italian Embassy at ESSTED.

This talk explored Italian design and highlighted the importance of curiosity in the design process.

2nd session of the "Design and Humanities" seminar at ESSTED



**April 22:** The 2nd session of the "Design and Humanities" seminar at ESSTED, as part of the scientific activities of UR TIIM, had the debate theme "design and scientific modeling".

The main guest was Professor of philosophy of science and logic Mounir Tibaoui, from the University of Tunis El Manar.

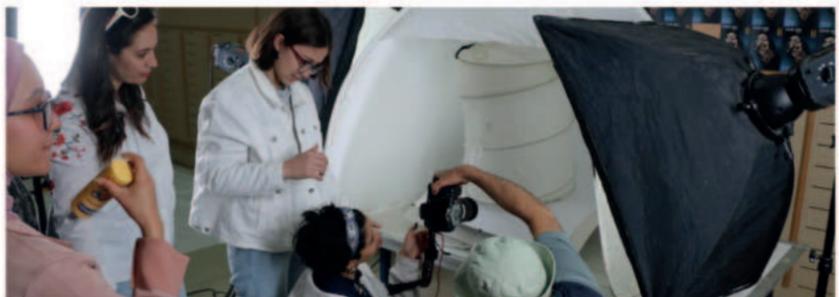
This session was an opportunity for collective reflection on the extent and divisions between the modeling processes from the epistemic foundation to design in our Tunisian university.

ESSTED at ENSI's 40th Anniversary



**April 24:** Participating in the 40th anniversary of ENSI, ESSTED set up an event campaign, a launch strategy and a design for the event (impactful and dynamic visuals, capturing the essence of ENSI), under the direction of Seif MESTIRI, with the participation of 4 dedicated students.

Workshop: Photo and Lights



**APRIL 30th.** The Photography and Lights Workshop took place at the ESSTED Studio. The main goal of this workshop was to enhance students' understanding of photography, identify the challenges they face, and teach them practical photography techniques.

One of the specific objectives of the workshop was to master various types of lighting techniques, with a particular focus on the use of the "LIGHTBOX".

The organization of this event was made possible by Ms. Nasraoui Chaima, an expert at ESSTED, along with our professional guest, Mr. Mohamed Abed El Moula, a renowned photographer and videographer. We also received valuable guidance and support from Ms. Mejda Achour, a contractual assistant professor at ESSTED, and Ms. Randa Daoud, an assistant professor at ESSTED, who shared their expertise throughout the workshop.

The workshop provided an opportunity to utilize a range of equipment in order to recreate a professional studio environment.



Activities of the FLAHM research laboratories

Prof. Eugenio Ramón Luján of La Complutense at FLAHM



April 17: As part of the activities of the Regions and Heritage Resources Laboratory, Linguistics Professor Eugenio Ramón Luján from La Complutense, Madrid- Spain hosted a conference entitled Indigenous influences in the Latin epigraphy of the Iberian Peninsula.

Prof. Abdel Majid Djemal at the FLAHM



April 19: As part of a study day organized by the Maghreb-Africa Europe Exchange Laboratory, Professor Abdel Majid Djemal presented the book by Mahmoud Ahmed Dik, History of Libyan diplomacy.

6th International Congress of the ESLI Laboratory



From April 18 to 20: The ESLI Laboratory (Computer Semantics and Linguistics Studies) organized its sixth international congress with the focus on representations and images in semiotic research.

Tribute to Abdelmalek Sayed



From April 23 to 25: The Geomatics of Geosystems Lab in collaboration with the IRMC (Institute for Research on the Contemporary Maghreb) organized an international conference in tribute to Abdelmalek Sayed. The conference welcomed several participants from Brazil and France and focused on the question of social sciences and the question of rurality in the South.

Activities of the FLAHM Departments

Activities of the Spanish department

March 7 and April 24: The Spanish department of the FLAHM had the honor of receiving and paying tribute to the great Spanish poet María Socorro Mármol Briz. They organized two round tables during which Tunisian Hispanists celebrated Spanish poetry and presented various communications on contemporary Spanish poetry and the symbols used by the Spanish author.

Additionally, they invited the poet and literary critic José Sarria to give a conference on Poetry and interculturality. This conference was moderated by Professor of Spanish Literature and poet Khédija Gadhoun. Following the conference, there was a recital where the department's students read poems in Spanish by José Sarria, Khédija Gadhoun, and Ridha Mami.



Pr. Christelle Riggiani at Flahm



April 25: The French Department of FLAHM organized a conference on rhetoric and stylistics and their contribution to literary analysis.

International conference on water management



From April 19 to 20: The Department of History and Civilizations organized an international conference on Water Management: Uses and worship of water in the Western Mediterranean during Antiquity.

Participation of the LIGUE Lab in the DINS SOCIO\_GENOMICS Project Kick-off"



March 1: The LIGUE Laboratory team participated in the Kick Off of the federated project PRF2023-D5P2: DINS SOCIO\_GENOMICS in Sousse. This project aims to conduct Socio-Genomic Investigations of Non-Syndromic Intellectual Deficiencies in the Tunisian Population.

Training on Bibliometrics



March 22: A workshop was led by Dr. Foued Ben Said on Bibliometrics with 23 participants.

Second GAA Master Insurance Forum: Crossed Perspectives on the Industry and the Implications of AI



April 17: The managers of the GAA master (Insurance Management and Actuarial Science) organized the second insurance forum. Astree assurances, UIB assurances, the DGAs of AMI assurances, GAT assurances CEOs as well as consultants from various Big 4 firms were invited to the forum. The various speakers shared their personal experience and debated the state of the insurance industry and the involvement of AI in this industry. This forum was an opportunity to bring students together with professionals in order to seize internship and recruitment opportunities.

Conference on Digital Transformation at ISCAE



April 12: The ISCAE Rigor laboratory organized the International Conference on Digital Transformation and Management. This event brought together researchers and experts in the field to discuss the challenges and opportunities of digital transformation in today's economic landscape. Presentations covered topics such as artificial intelligence, data analytics and cybersecurity, promoting the sharing of knowledge and best practices.



Conference discusses Women Journalists

تساؤنا في الصحافة والإعلام  
تاريخ، تحديات، وتطلعات...

March 6: IPI organized a conference on "Women journalists: stories, challenges and perspectives".

The "Media, Communication and Transition" Research Lab holds international conference

Colloque international  
Le Journalisme à l'ère de la « Post-Vérité »  
Les pratiques journalistiques à l'heure du désordre informationnel

Programme

April 25-26: The "Media, Communication and Transition" Research Laboratory organized an international conference on "Journalism in the post-truth era, journalistic practices in the age of information disorder" at IPI.



**Inauguration of works on the of National Memory Museum**

April 9: The Higher Institute of History of Contemporary Tunisia participated in the inauguration of renovation works on the National Memory Museum in Sijoumi, under the direction of Colonel Samir Chamie, director of military heritage management.

"CYBER ARENA" by the robotics club of ISAMM

April 20: The ISAMM robotics club, in collaboration with HACKATHON TUNISIA, organized a Cyber Arena robotics competition which brought together all robotics enthusiasts: engineers, students and high school students from different regions of Tunisia. The competition was inspired by the rules of "All Robot Sumo Japan". The first two winners won the opportunity to participate in a competition organized in Japan. As for the third, he will participate in the Hackathon Tunisia.

2ème édition des Rencontres avec les Professionnels

2ème édition des Rencontres avec les Professionnels

The next generation of computer programs

Animée par :  
Ing. Walid KHEMIRI  
Blockchain & Zero Knowledge Proof (ZKP)  
Consultant  
Diplômé de l'ISAMM, promotion 2019

Modérée par :  
Dr. Sana Ben Abdallah Ben Lamine

Dans le cadre du cours Génie Logiciel 2ème année INLOG & INREV

April 30: As part of the second edition of Meetings with Professionals, second-year engineering students attended a conference on the theme "The next generation of computer programs", animated by Mr. Walid Khemiri, engineer graduated from ISAMM and Blockchain & Zero Knowledge Proof Consultant (ZKP) and organized by Dr. Sana Ben Abdallah.

PAQ-News



Avis de manifestation d'intérêt  
PAQ-DGSE InnovISAMM

Appels en cours

- Avis de manifestation d'intérêt 5-2024
  - TDR 5-2024 : Sollicitant les services d'un bureau d'études pour une formation certifiante sur le règlement général de la protection des données (RGPD)
  - Annexe 1
  - Annexe 2
- Avis de manifestation d'intérêt 4-2024
  - TDR 4-2024 : Sollicitant les services d'un consultant individuel pour une formation en gestion financière des établissements publics à caractère

**"ISAMM launches calls for expressions of interest for strategic training"**

March 11: The Higher Institute of Multimedia Arts at MU (ISAMM) recently published five Terms of Reference (TOR) on its website, with the aim of soliciting the services of external experts for certification training.

These calls for expressions of interest cover various key areas, demonstrating ISAMM's commitment to the professional and academic development of its staff:

- TDR 5-2024: Certification training on the general data protection regulations (GDPR) - using a design office.
- TDR 4-2024: Training in financial management of public scientific and technological entities (EPST) - requesting the services of an individual consultant.
- TDR 3-2024: Training in Digital Transformation - Individual consultant.
- TDR 2-2024: Training in Management by objectives - requesting the services of a design office.
- TDR 1-2024: Training in Systems and Network Administration - requesting the services of an individual consultant.

Formation en développement personnel :  
le body language

Avec M.Nabil Mrabet  
Formateur en soft skills certifié IPI Tunisie  
Formateur agréé CNFCPP  
Consultant - Formateur auprès des entreprises en management, leadership et communication

17 & 18 Avril 2024  
De 12h à 14h  
Espace 4C - ISAMM (SABO2)

Prise de parole en public

Avec M.Nabil Mrabet  
Formateur en soft skills certifié IPI Tunisie  
Formateur agréé CNFCPP  
Consultant - Formateur auprès des entreprises en management, leadership et communication

18 & 19 Avril 2024  
A partir de 9h  
A 17isamm

**Soft skills training at ISAMM**

From April 15 to 18: As part of Domain 3 of the PAQ DGSE INNOVISAMM, the 4C team organized two consecutive training sessions led by Mr. Nabil MRABET. The first one focused on "Body Language" and the second one on "Public Speaking."

Agenda

- May 3-4: 5th edition of the Doctoral Days of ECCOFIGES.
- May 8-10: 11th UMA Symposium.
- May 15: The Ministry of Health and the World Health Organization have announced the extension of the deadline for the national competition for the creation of a Tunisian database dedicated to combating the harmful effects of smoking. Participants in this competition are invited to submit their contributions via email to the following address: dssb.dssb@ms.tn, until May 15, 2024.
- May 22: Call for proposals for the funding of collaborative research projects within the national priorities of the program titled: "Collaborative Research Program" (in electronic format).
- May 30: The deadline for submission of projects for the "Collaborative Research Program" (in paper format).
- May 30: The deadline for online registration of initial proposals for projects aiming to establish the first series of research consortia.