



Editorial

The UMA as Entrepreneurial University: Why? and How?

Is the Entrepreneurial University model truly unavoidable for 21st-century universities? Specifically, has UMA embraced this trend? What were the reasons behind UMA's choices, and what consequences might they have?

In her article, "The Entrepreneurial University: Historical Elements and Debates," published in *Market and Organizations* in 2019, Véronique Shaeffer argues that the entrepreneurial university model has accompanied significant changes in the status of science in society, the way knowledge is produced, and the growth of higher education. It has become a reference point since the 1980s. This more utilitarian approach to managing science, which fosters close ties between academia and the economy, has received criticism from the academic community despite being a defining characteristic of universities since their medieval origins.

At UMA, critical thinking, creativity, and conviviality are the core values. We recognize the fears and concerns of our community regarding the entrepreneurial model. We have thoroughly understood and addressed these concerns through discussions involving multiple stakeholders and disciplines. This has led to the development of our university's strategic orientation plan.

Our view of the entrepreneurial spirit at the university is not about commodifying knowledge, but rather about making a sustainable impact on society. We see it as a pathway towards our ambition to be a multidisciplinary, modern, and responsible public university that serves an open, democratic, and prosperous society. Therefore, we have chosen to align UMA with the entrepreneurial university model.

The definition of the entrepreneurial university that we identify with is a transformational and innovative university that is guided by an entrepreneurial spirit and is responsive to the local context and environment. It actively seeks to innovate in its operations. This definition is advocated by The National Centre for Entrepreneurship in Education (NCEE). Therefore, being selected as a pilot university for accreditation support and being the first African university to apply for the "Entrepreneurial University Award" in 2024 is a significant opportunity for UMA. It will have a profound impact on UMA's reputation and, more broadly, represent genuine recognition of the Tunisian university system's performance.

However, it is also a significant challenge that UMA is determined to address, together with its entire community. This close-knit community, guided by ethics and values of excellence and responsibility, contributes sustainably to Tunisia's scientific progress and intellectual, cultural, and economic development through human-centered education and research. This committed community is dedicated to educating citizens who can transform the world.

Jouhaina Gherib
President
 Manouba University

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Personality of the month

Mr. Imed HIDRI, General Secretary of the University of Manouba



Imed Hidri joined the University of Manouba in 1997 as an Administrative Advisor at the Higher Institute of Documentation (ISD). Subsequently, he served as the Head of Human Resources at UMA from 1999 to 2001, then as the Head of Financial Affairs from 2001 to 2003. From 2003 to 2008, he held the position of Deputy Director of Financial Affairs, and from 2008 to 2010, he was the Director of Academic Affairs and Partnerships. Since 2010 and up to the present day, he has been serving as the Secretary-General of UMA.

In addition to his administrative responsibilities, Imed Hidri has been known for his academic and professional contributions. He has presented works at UMA on topics such as Internal Evaluation in Universities (2013); Information System Management: the case of the University of Manouba (2012); Quadrennial Contract and Strategic Planning in Universities (2012); Responsibilities of quality committees in higher education institutions (2009); and How to develop a medium-term expenditure framework (2006).

He has published research papers that enrich the debate on educational policies and university governance in Tunisia: "Quadrennial Contract with Universities: the Dominance of Authority and the Illusions of Independence" (AKADEMIA Review, December 2012); "Quality Projects in Higher Education Institutions: Reality and Perspectives" (AKADEMIA Review, September 2012); "Towards the Establishment of a Surveillance Center (Observatory) for Scientific Plagiarism" (AKADEMIA Review, April 2012); "National Agency for Quality Assurance and Accreditation of the Higher Education Sector" (AKADEMIA Review, October 2012); "Establishment of a Monitoring and Evaluation System for Performance within Higher Education Institutions" (FSEGT, 1997); "Vocational Training in the Era of Globalization" (1995, FSEGT); "The Tunisian Economy Facing the Challenges of Globalization" (FSEGT, 1994).

Imed Hidri is also active in professional associations. He is the Founder and President of the Tunisian Association of Higher Education Institutions Managers since 1997. He has also been a Volunteer Facilitator and Trainer for the Atlas Association for Self-Development and Solidarity from January 1996 to January 1998.

Imed Hidri holds a Master's degree in Economics obtained in 1995 from FSEGT, as well as a Specialized Higher Studies Diploma in Management from ISCAE obtained in 1997.

Number of the month

26 : Number of students who received the title of Student Entrepreneur for the 2nd cohort of 2023-2024.

Word of the month

Pitch : A description of a project or entrepreneurial idea in a few minutes, delivered strongly, concisely, and clearly.

Distinction of the month

UMA: Pilot University for International Entrepreneurial Accreditation

The University of Manouba has been selected as the Pilot University in Tunisia to receive support for the international accreditation 'The Entrepreneurial University Award' from the NCEE (The National Centre for Entrepreneurship in Education) (<https://ncee.org.uk>). This recognition highlights the university's commitment to entrepreneurship and academic excellence.



National Centre for
Entrepreneurship in
Education

ncee
Entrepreneurship in Education

CREATING ENTREPRENEURS AND
ENTERPRISING INSTITUTIONS

Meeting of the Council of Universities



January 10: Professor Jouhaina Gherib, President of the UMA, participated in the meeting of the Council of Universities at IHET Sidi Dhrif (Higher Institute of Tourist Studies of Sidi Dhrif), Carthage University.

Meeting of the UMA Council at ISES



January 31: The UMA council met at ISES. The agenda included the following points:

- Training and employability;
- Scientific research;
- Engagement with the professional environment.

On this occasion, a guided visit offered a briefing on the institute and its activities, as well as the specialized education and professional rehabilitation unit "Al-Irada" and its vocational training workshops.

UMA's Participation in Hackathon-cial'23



February 6: The University of Manouba participated in the social entrepreneurship hackathon "Hackathon-Cial23", initiated by UNESCO Tunis. This is part of the promotion of innovation and social action.

Exploring New Digital Transformation Techniques



February 20: UMA participated in a workshop organized by CCK in collaboration with Microsoft to explore new techniques for digital transformation. The event took place at a Hotel in Tunis.

Training Workshop on Turnitin



February 22: A training workshop dedicated to the Turnitin software was held at Carthage El Hadatha auditorium. Turnitin is a similarity and plagiarism detection software used by many academic institutions to check the originality of work submitted by students.

UMA takes part in the Tunisia-UK bilateral workshop



February 28: The UMA participated in the Tunisia-UK bilateral workshop on "Humanities and Social Sciences: Crises and Changes" at Beit al-Hikma in Tunis, organized by the Ministry of Higher Education and Scientific Research, in collaboration with St. John Institute of the University of Oxford in the United Kingdom and the Tunisian Academy of Sciences, Letters, and Arts "Beit al-Hikma".

The objective is to enhance connections between cutting-edge research in the United Kingdom and that in Tunisia, thereby fostering enduring collaborations aligned with the goals of the Tunisia-United Kingdom Joint Commission for Higher Education and Scientific Research.

UMA at the Entrepreneurial University Day



February 21: UMA participated in the opening of the day dedicated to the Entrepreneurial University, held at the City of Sciences.

Student News

Midway Pitches

From January 17 to February 1st: Presentation sessions called "Mid-Course Pitches" were organized by UMA PEE for entrepreneurial students from the second cohort of UMA institutions.

ESCT



FLAHM



ESEN



ESSTED



ISD



ISAMM



ISCAE



MSE



ISBST



ISAMM & ESEN Session: New Student Entrepreneurs

Liste des Etudiants Entrepreneurs
Université de la Manouba Janvier 2024

Etablissement : Institut Supérieur des Arts Multimédia de la Manouba		
ISAMM 05		
Nom - Prénom	Nom du projet	Résultat
Eya Tellah Jenhani	E-LEARN	SNEE Initiateur
Louwa Ben Lalahom	GOAL ANALYSIS	SNEE Initiateur
Marwa Bouziri	O&J	SNEE Promoteur
Nadia Ben Njima	PRESENCE TRACKER	SNEE Initiateur
Sabrine Jbelij	TARKIBA	SNEE Initiateur

Etablissement : Ecole Supérieure d'Economie Numérique		
ESEN 06		
Nom - Prénom	Nom du projet	Résultat
Ameni Bayouadh	HAIR CARE WITHAMENY	SNEE Initiateur
Mohamed Elwed	LA GALERIE VR	SNEE Innovateur

February 5: 5 ISAMM students and 6 ESEN students received the title of Student Entrepreneur for the 2023-2024 academic year.

UMA at the 11th Edition of the Riyeda Entrepreneurship Festival



February 13 to 15: UMA participated in the 11th edition of the Riyeda Entrepreneurship Festival, which was held at the Cité de la Culture, Tunis. This participation testifies to UMA's commitment to the economic and social development of the region.

Progress of the Raqmiyyat Project



January 18 to 20: The second meeting of Raqmiyyat project partners was held at the University of Granada. Lively discussions and fruitful exchanges helped chart the way forward for the next steps of Raqmiyyat.

The University of Manouba & ATIOST Sign Agreement



February 1: As part of the SAHATY project, aimed at improving access to Sexual and Reproductive Health and Rights (SRHR) services in the region, the UMA signed a framework agreement with the Tunisian Association of Information and Orientation on AIDS and Drug Addiction (ATIOST). The partnership plans a series of 10 days of information and awareness, addressing the themes of SRHR, gender and risky behavior. In addition, two screening campaigns will be carried out in collaboration with UMA psychologists and the "WE SEEK ISCAE" club.

Administrative News

Prof. Jilani LAMLOUMI honored on his retirement



January 10: In an atmosphere full of emotion and recognition, colleagues, friends and collaborators gathered to pay a vibrant tribute to Pr. Jilani LAMLOUMI, Director General of Higher Education (DGES), on the occasion of his retirement.

Pr. Samir BECHA Appointed DGES at MESRST



January 10: The Ministry of Higher Education and Scientific Research welcomed Prof. Samir BECHA to take office as the new Director General of Higher Education (DGES). Musician-academic, director of the Higher Institute of Music of Tunis (ISMT), lecturer in music and musicology and director of the Tunisian Center for Musicological Publication (ctupm). Prof. Samir BECHA is also scientific coordinator at the Laboratory for Research in Culture, New Technologies and Development (CUNTIC-2015/2016) where he has led conferences and given numerous conferences. He is also the author of four books.

ESEN under Joint Authority of MHESR & MCT



February 2: The Council of Ministers validated the project for joint authority over ESEN under the Ministry of Higher Education and Scientific Research and the Ministry of Communication Technologies.

Congratulations to the ESEN community and to all the teams who have succeeded one another at the head of the school since 2016, the year this project was initiated.

New General Secretary at ISAMM



February 27: The Higher Institute of Multimedia Arts of Manouba (ISAMM) recently welcomed its new General Secretary, Mr. Kamel BELHAJ. We wish him success in his new responsibilities.

UMA's Corporate Social Responsibility

Commitment of UMA Institutions to the Sustainable Development Goals (SDGs)



January 31: UMA institutions have committed to contributing to the achievement of the Sustainable Development Goals as follows:

- ENMVT: SDG2 - "Zero" hunger & SDG14 - Aquatic life
- ISSEP-KS: SDG3 - Good health and well-being
- FLAHM: SDG4 - Quality education
- IPSI: SDG5 – Gender Equality
- ISBST: SDG6 - Clean water and sanitation
- ENSI: SDG7 - Clean and affordable energy & SDG13 -Measures relating to the fight against climate change
- ESCT: SDG8 - Decent work and economic growth
- ESEN: SDG9 - Industry, innovation and infrastructure
- ISES: SDG10- Reduced inequalities
- ISAMM_ESSTED: SDG11 - Sustainable cities and communities
- ISCAE: SDG12 - Responsible consumption and production
- MSE: SDG15 -Life on land
- ISD: SDG16 -Peace, justice and effective institutions
- UMA: SDG17 - Partnership for the achievement of the goals

Ethics in higher education

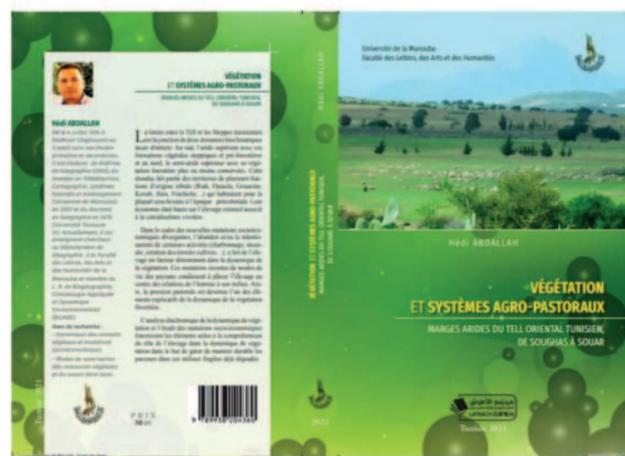


HEATHER WID

February 14: Results on the place of ethics in higher education in Tunisia, launched in collaboration between Global Ethics and CERES were presented. The University of Manouba (UMA) shared its experience on the creation of an ethics committee in Human and Social Sciences (SHS).

Just Published

Hedi Abdallah Explores the Secrets of Tunisian Vegetation



The book "Vegetation and Agro-pastoral Systems" by the geographer Hedi Abdallah has been published by Latrach Edition - مجمع الأطرش. The work provides useful elements for understanding the role of livestock farming in vegetation dynamics.

IT & Tunisian Criminal Law in Decree-Law No. 54-2022



The book by our colleague from ESCT, Mrs. Monia Ben Tardaiet, entitled 'Computer Criminal Law through Decree-Law No. 54 of 2022,' is now available at "The House of Books Tunisia" دار الكتاب. It explores the challenges of computer crime in a context where the absence of legislative definition has led to divergences among legal experts. Some qualify it as 'new crimes,' others as 'computer fraud,' or 'computer crimes.' Restrictive approaches limit computer crime to acts against 'computer assets,' while an inclusive view encompasses all aspects related to computer use. The book proposes new approaches to address this issue.

Partnership for Social Integration of People with Disabilities



February 8: In implementation of the social protection and legal assistance project in collaboration between the General Authority for Social Promotion, the World Bank and the United Nations Development Program (UNDP), a group of students from the Higher Institute of Specialized Education (ISES) participated in a meeting with Mr. Michel Haddad, Goodwill Ambassador of the United Nations Program to exchange points of view and discuss the subject of social integration of people with disabilities.



ISES's Al-Irada organize trips to Africa Park & the Medina

February 20 & 22: ISES organized excursions to Africa Park and capital's Medina for the beneficiaries of the Al-Irada Unit, offering an exceptional opportunity to relax, have fun, and create lasting memories.

Obtaining the "IBM Deep Learning with TensorFlow" certification

IBM: Deep Learning with Tensorflow

Much of the world's data is unstructured. Think images, sound, and textual data. Learn how to apply Deep Learning with TensorFlow to this

January 6: 19 ISAMM students enrolled in the Master 2 Data Science and Decision Systems (DSSD) program obtained the "IBM Deep Learning with TensorFlow" certification. This certification signifies recognition in the field of deep learning, a branch of artificial intelligence that focuses on artificial neural networks and machine learning.

ISAMM Student Admitted to Full Sail University



January 17: As part of the agreement with Full Sail University, an American university, ISAMM student Fikri Jouini, holding a Bachelor's degree in "Video Game Development," was admitted to the Bachelor's program in "Interactive Technology Bachelor of Science Completion Program with a major in Game Design."

The CodeHunters V1.0: When Programming Becomes an Exciting Challenge



February 17: The hackathon "CodeHunters V1.0" was an intense day of competition, showcasing the programming skills and problem-solving abilities of students from various institutes. The main objective of this event was to immerse participants in an escape room experience, where they had to solve specific problems within a limited time frame. Subtle clues were distributed throughout the challenge to guide participants towards discovering the keys to the escape room. The rewards matched the challenge, with the first team winning a prize of 1000 DT offered by 9antra-The Bridge, while the second team was awarded 800 DT from OpusLab. The event attracted enthusiastic participation from 40 students, hailing from different institutes such as ISAMM, ENSI, ESEN, ISI Ariana, ESPRIT, and ISITCOM.

"NOSS-TALGIA": A Musical Immersion into Nostalgia



February 21: ISAMM Music Club organized "NOSS-TALGIA" to awaken timeless musical memories within our community.

New Signage at ISAMM



January 15: The Higher Institute of Multimedia Arts of Manouba (ISAMM) installed new signs aimed at providing all members of the ISAMM community with a smoother movement across the institution.

Training during CORP Worky



February 6: As part of the CORP Worky event, action of the ACCES project, a 3-day training on job search techniques and self-knowledge was provided by Ms. Asma AZZOUC, Project Manager of CORP (Center of Orientation and Professional Retraining), a department of the Tunisian-German Chamber of Industry and Commerce "AHK-Tunisia".

Death of Mr. Belkacem RAJEH, Former General Secretary of ISAMM



January 17: It is with deep sorrow that the ISAMM Administration announced the passing of the late Belkacem RAJEH, former Secretary-General of the Higher Institute of Multimedia Arts of Manouba. We extend our sincerest condolences to the family of the deceased. May his soul rest in peace.

The GISAMM Security Day 2024



February 7: ISAMM organized a cybersecurity awareness day with the Gérance Informatique (GI) team. Present at this day were Mr. Brahim BEN ROMDHANE (founder of GI), Mr. Mohamed BARHRIR, Mr. Khalid HUSSAIN and Mr. Yannik KOUAME. A live video from the DigiLab by Express FM show highlighted the GISAMM Security Day 2024 event at ISAMM.

Pr. Mohamed Karim AZIZI appointed President of VRARA's Tunisian Chapter



February 19: We are pleased to announce the appointment of Mr. Mohamed Karim AZIZI, lecturer at ISAMM, as President of the Tunisia chapter of the Virtual and Augmented Reality Association (VRARA).

PLAYTOPIA with the Life Of Gamers Club (LOG)



February 28: The Life of Gamers (LOG) Club organized "PLAYTOPIA" featuring the following events:

- Harmony between games and music in collaboration with the Music Club: interpretations of nostalgic songs from Spacetoon.
- Ludo game.
- Variety of games for everyone: chess, Water Pong, Uno, and Yoso Armageddon.
- Judo demonstration: teaching balance and self-defense principles, followed by a practical session.
- Grand Final: Game Show in the Amphitheater and distribution of prizes.

IMMERSIVE EDUCATION: Launch of the Tunisian Chapter of the VR/AR Association



February 28: The event of the Tunisian chapter of the VR/AR Association at ISAMM marked an important step in the integration of immersive technology in education. Under the direction of Pr. Andrew STAPP, at New York University, participants explored the vast possibilities offered by virtual and augmented reality to enrich learning.

Activities of the French Department at FLAHH

The Department of French at FLAHH organized two conferences:

January 10: A meeting with the writer and journalist Fawzia Zouari to present her creative journey and her commitment to the defense of women's rights.

January 30: A meeting with the filmmakers Brahim Letaief and Ghazi Zaghebni to discuss and share with students their artistic experiences and their concepts of theatrical and cinematic writing.



Activity of the research lab "Elites, Knowledge, and Cultural Societies in the Mediterranean"



January 17: The research lab "Elites, Knowledge, and Cultural Societies in the Mediterranean" invited its doctoral students and members to a study session during which they were able to present their research topics for their participation in the upcoming laboratory congress.

Conference on Al-mu'nis



January 26: The Maghrebien Archaeology and Architecture Lab organized a conference on the importance of a critical edition of Al-mu'nis by Ibn Abi Dinar, led by Prof. Ahmed El Bahi.

Seminar on New Discoveries in Ancient Africa



January 27: The research lab "Regions and Heritage Resources of Tunisia" organized the sixth scientific session of the seminar "Historical Geography of Ancient Africa." This session focused on the study of "new discoveries / new readings" concerning the regions of Beja, Bulla Regia, and Aousja. It was coordinated by Prof. Mohamed Grira and conducted by Prof. Sadok Ben Baaziz.

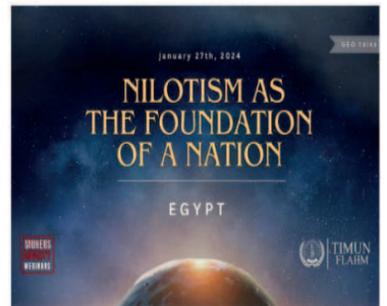
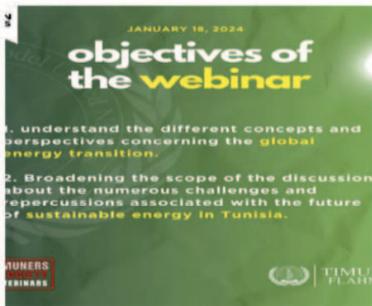
TIMUN FLAHH: Debates on the World and Climate

The TIMUN FLAHH (Tunisian International Model United Nations) organized several activities to introduce FLAHH students to debate techniques and reflection on global geopolitical transformations and the challenges of climate change:

January 18: A webinar on energy transition in Tunisia.

January 21: A training session on debate techniques, led by trainer Yasmine Driss.

January 27: A webinar exploring Nilotism as the foundation of a nation, with a particular focus on Egypt.



The Meetings of the French Department

February 6th, 12th, and 27th: The French Department organized several meetings with personalities from the Tunisian academic and cultural world, during which FLAHH students were able to appreciate the experience of young Tunisian writers and the perspectives of various speakers on the current academic and cultural landscape. The Léopold Sédar Senghor Resource Center at FLAHH thus transformed into a beautiful space for learning and exchange.



Seminars on Postmodern and Francophone Lebanese Literature

From February 27th to March 5th: The French Department organized a series of seminars by visiting Professor Clara Clarag  who give a series of lectures focusing on postmodern literary theories and French-language Lebanese literature.

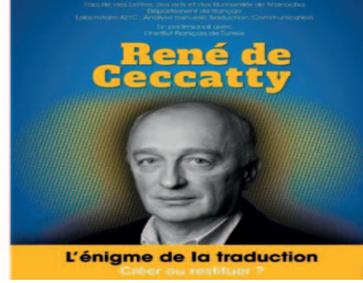


The Discourse Analysis, Translation and Communication Lab

February 5: The ATTC laboratory was honored to welcome the professor at the Coll ge de France, the academic, writer and literary critic Antoine Compagnon. The large audience was able to attend the masterful conference entitled Letters to the challenge of the modern world, in which this fine connoisseur of French literature was able to demonstrate the incapacity of new technologies and AI to challenge the genius of writers and the curiosity of readers.

February 12: Ren  de Geccatty was the guest of the FLAHH and asked the students to reflect on the question of translation by posing the following problem: The enigma of translation: create or restore.

February 19 and 21: Florence Lefeuvre gave several courses in functional linguistics at the french department, emphasizing approaches relating to French grammar.



Activities of the Computerized Semantics and Linguistics Laboratory

From February 10 to 14: Several working sessions were conducted to reflect on various issues relating to the connection between meaning and the body, the constitution of poetic space, and the intervention of AI in Arabic linguistics and semantics. It is worth noting that this research laboratory at FLAHH has long been working to create an atlas of Arabic semantics and is a pioneer in the field of reflection on the intervention of AI in the learning process and academic research.



Illustrator Training for Beginners at FLAHH Manouba



February 17: Training was organized by the Career and Skills Collaboration Center of FLAHH Manouba, in collaboration with the Student Entrepreneurship Center of FLAHH, under the direction of trainer Dr. Racha Sallemi Taleb. Participants benefited from an informative session on Illustrator for beginners.

Annual Celebration of Reading: The FLAHH Book Fair



February 19: As usual, the FLAHH publishing service regularly organizes a book fair in which several works of various specialties are exhibited. These meetings allow students to enrich their libraries with prestigious books at affordable prices.

Meeting with the writer Massouda Ben Boubaker



February 21: The Arabic Language Club received the Tunisian writer Massouda ben Boubaker to talk about her novels.

A New Law Department at ESCT



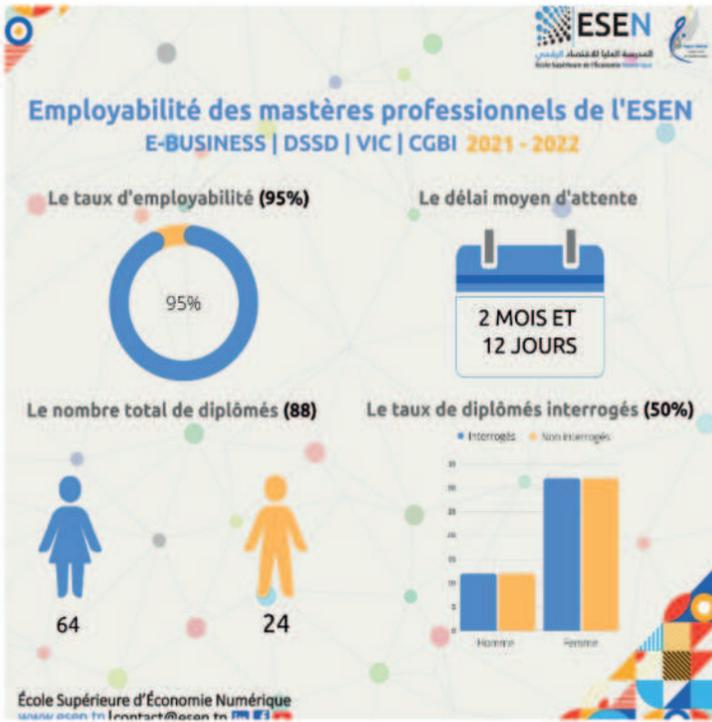
January 9th: A new law department has just been established at ESCT (Official Gazette of the Tunisian Republic, issue 4 of January 9, 2024, page 98). It comprises 15 faculty members, including one lecturer, two qualified assistant professors, five assistant professors, and seven teaching assistants. Mrs. Monia Ben Tardaiet has been appointed as the head of the department.

Bibliometrix doctoral training



January 24: The ThEma research laboratory (Economic Theory, Modeling, and Applications) at ESCT organized a doctoral training session titled 'Bibliometrix: Mastering the art of bibliometrics to explore your research field,' conducted by Mr. Foued Ben Said, Assistant Professor specialized in Quantitative Methods. It brought together teachers and doctoral students interested in exploring this bibliographic research tool and its connection with Artificial Intelligence.

Employability rate of 95% for ESEN graduates



January 2: ESEN officials published the results of the UMA observatory survey on the employability of the 2021-2022 classes of professional masters. According to the data, 95% of graduates have successfully entered the job market, with an average waiting time of 2 months and 12 days.

13th edition of the Pedagogical Coordination Day (JCP 2024) at ESEN



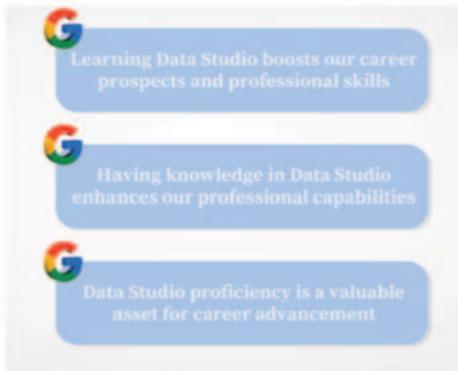
January 26: The Higher School of Digital Economy hosted the 13th edition of the Pedagogical Coordination Day (JCP 2024), highlighting educational innovation and team building. On this occasion, Ms. Mouna Chebbah presented artificial intelligence tools for teaching and scientific research. Then, an emotional awakening workshop, led by Ms. Afef El Herelli, allowed teachers and administrative staff to focus on well-being and professional development.

Participation in the Higher Education Forum at the International School of Carthage



February 10: The Higher School of Digital Economics participated in the higher education forum organized by the International School of Carthage for its high school students. This event provided an opportunity for high school students to discover the various possibilities for higher education available to them. It was also an opportunity for representatives of the HSED to interact with the high school students and answer their questions about study programs, career prospects, and future prospects in the field of digital economics.

Certified Training on Google Studio by Elite Council Entourage ESEN



February 13: Certified training was provided on Google Studio by Elite Council Entourage ESEN.

Joker ESEN on Radio Jeunes: Annual Action of the "Ramadan Goodies Basket"



February 14: Joker ESEN's intervention on Youth radio made it possible to communicate on the annual "Ramadan couffin" action.

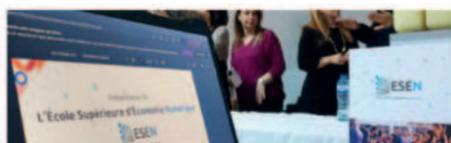
ESEN 2023 activity report



École Supérieure d'Économie Numérique
Rapport d'activités 2023

February 15: ESEN published its activity report for the year 2023, marking a year of success and achievements.

ESEN Participates in Higher Education Open Days at Lycée Louis-Pasteur



February 16: ESEN took part in the higher education open days organized at the Lycée Louis-Pasteur. This event provided an ideal platform for the high school students to explore the various higher education opportunities available to them.

ESENOVATION Day



February 28: Elite Council ESEN Entourage organized ESENOVATION, a Day of innovation and discoveries of the future of technology with an expert from Hyundai, Robot Spot from Boston Dynamics, virtual reality with TICDCE and a musical closing

ESSTED at SCUOLA DEL NO SAPERE



February 1 and 2: Students of the Professional Master's degree in space/image/product from ESSTED represented their school at the SCUOLA DEL NO SAPERE event, led by designer RUEDI BAUR.

YOUNG RESEARCHER Seminar Tiim



February 14: The seminar "Young researcher.E Tiim at Essted" is a series of conferences intended for design researchers with the aim of presenting research work in design (and in other disciplines), their methodologies, the tools and methods used and the diversity of fields likely to be addressed.

WORKSHOP: "Conversion of literary content into screenplay: Study and technical division"

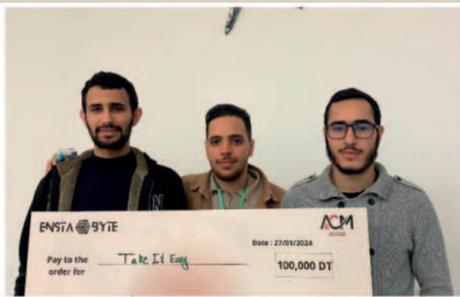


February 15: Ms. Hajer Machta Hassayoune and Nawel Khaddouma organized a workshop entitled "Conversion of literary content into screenplay: Study and technical division". This workshop was led by Ms. MEJDA ACHOUR, Contractual Assistant at ESSTED, and Ms. YOSRA NAFTI, Permanent Assistant at ISBAN.

WORKSHOP "Copywriting, the invisible part of the iceberg"



February 22: In collaboration with Ms. Hajer Machta Hassayoune and Ms. Nawel Khaddouma, Ms. Lamia Azzabi led a workshop entitled "Copywriting, the invisible part of the iceberg" where she received the great advertising professionals, Mr. LOTFI BEN SASSI, Copywriter, designer and screenwriter, Ms. IMEN SAADELLAOUI, Head Copywriter at JWT and Mr. BADII MELKI, university teacher and director.



The ENSI "Take_It_Easy" team wins a prize

January 27: The "Take_It_Easy" team, formed by Okba Hamdi, Dali Mathlouthi and Elyes Berriri, from the ENSI Competitive Programming Club, won 4th prize among 87 participating teams during the first edition of the ENSTABYTE Competition. The competition took place at the National School of Computer Sciences and Advanced Technologies of Borj Cedria - ENSTAB.

PAQ-News

Certification Training in Quality Management for the Teaching Staff of ISAMM



January 25: As part of Domain 1 of the Program for the Improvement of Higher Education Quality (PAQ DGSE INNOV'ISAMM), ISAMM offered a certification training in Quality Management (SMQ/SMOE).

This 6-day training aimed to enhance the skills of the teaching staff in the field of quality. Participants had the opportunity to acquire in-depth knowledge and practical tools to promote excellence in teaching. This initiative is crucial for professional development and continuous improvement within the institution.

Training in Writing and Animation of Pedagogical Cases at ESEN



From January 29 to 31: As part of Domain 2 of the Program for the Improvement of Higher Education Quality (PAQ DGSE ESEN), a training session on writing and animating educational cases, intended for teachers of the Higher School of Digital Economics (ESEN), was organized. The session was led by Mrs. Thouraya Derouich Karoui.

3rd Edition of the Inter-semester Event: The Responsible Engineer



January 15-17 and 26-27: As part of the DGSE PAQ at ISAMM, Mrs. H la SASSI, in collaboration with the Tunisian Association of Women Engineers (ATFI), organized the 3rd edition of the event dedicated to Corporate Social Responsibility (CSR).

Conference debates were conducted by:

- Mrs. Hasna KOUBAA ELLEUCH on "Questions around CSR"
- Mrs. Asma GUERMAZI AMMAR on "For Sustainable Family Agriculture: The ROSATHYNA Project"
- Mrs. Leila ABBASSI, Mr. Mohamed Najib BOULARES, and Mr. Youssef ABDELLI on "The Sustainable Development Goals in the Service of Business Performance and Sustainability"
- Mr. Mohamed Mahdi ZRIBI on "CSR in an Industrial Environment: The Case of SOTUVER"
- Mr. Aimen KTARI on "Adopting CSR: What are the Benefits?"

Additionally, a workshop on "The Climate Fresco" was conducted by Mrs. Faten LOUATI, Mrs. Leila ABBASSI, and Mrs. Sabrine CHAALALI. Finally, a Hackathon on Creating an Innovative Project for the Benefit of Sustainable Development Goals (SDGs) was organized. Out of the nine projects presented, the "PLUBELLE" project team won the 1st prize.

Extension of the PAQ-DGSU and PAQ-Covid Projects



February 13: The PAQ-DGSU and PAQ-Covid projects were extended until the end of September.

Workshop on Writing Scientific Articles



February 29: As part of the action of domain 3 of the ESEN PAQ, training in writing scientific articles was provided by Ms. Abir Smiti, lecturer at ESSECT in Tunis

The Manouba University Sports Festival celebrates diversity and in its third edition



From February 25 to 29: As part of the PAQ-DGSU Project of the UMA, domain 4 "University Life", the University of Manouba organized the third edition of the Sports Festival at the Manouba Campus as well as in the establishments under supervision.

This year, the Sports Festival was more dynamic than ever, offering a multitude of engaging activities that brought together the university community and our national and regional partners. Under the theme "Sport, inclusion and well-being", the event highlighted the values of openness, diversity and sharing which characterize our institution.

On the program, a diversity of activities:

- Handisport activities such as Handisub, Boccia, Wheelchair Basketball and awareness courses in partnership with the CRPHMAV (Professional Rehabilitation Center for the Physically Handicapped and Life Accidents).

A mini-football tournament bringing together members of administrative staff, teaching staff and students from the University of Manouba UMA.



Virtual Reality workshops adapted to Disabilities (V.R) for students of the Higher Institute of Specialized Education (ISES).



Cultural and artistic activities including Art Therapy workshops, thematic painting clubs, as well as exhibitions of artistic works created by children with special needs.



A thematic day on the University's Social Responsibility at the Amphi-Carthage Modernit , exploring the University's societal commitment.

